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# Valentine's Day, Early Spring & Everyday Design Resource Guide 2025



## Introducing the 2025 Valentine's Day, Early Spring and Everyday Design Resource Guide

**VALENTINE'S DAY IS A TIME** to share our love with the people we care about. With romance in full bloom, we're thrilled to introduce several new collections designed to bring heartfelt happiness to all your loved ones.

Deepening connections is something to celebrate not just on Valentine's Day but every day. Our product development team has come up with fresh, innovative designs for the spring season, including special holidays and everyday moments.

### VALENTINE'S DAY

Our NEW collection features richly arranged bouquets in striking shades that celebrate every love language. Our **Delightfully Chic™ Bouquet** is a bold design for Valentine's Day or everyday, gathered in our trendy, new Pink Flirt Vase for a fun, modern style. It's joined by our new **Brilliant Beauty™ Bouquet**, with pops of red, pink, purple and blue in a clear vase. Our popular **Fields of Europe® Romance** comes with a charming banner, featuring "Happy Valentine's Day" spelled out in adorable hearts that look like the classic Conversation Heart candies. Our best-selling **Key To My Heart®** is revised this year with a new recipe and arriving in our exclusive Ruby Romance Vase, a new hardgood for the season in dazzling red, with two unique textures to complement this romantic arrangement. Making their return are **Straight From The Heart™**, **Daydream Bouquet™**, **Vibrant Beauty™ Bouquet**, **Sentimental Valentine™**, and **Budding Romance™**, all designed to bring a special feeling of love to the most romantic day of the year. And who can forget our show-stopping arrangement that made its first appearance last Valentine's Day. **Extravagant Roses™** features three vases, each filled with 100 radiant blooms of Long Stem Roses. This over-the-top gift is the ultimate in luxury Valentine's surprises!

### SPRING

Spring is in bloom with bouquets and accessories that artfully capture the season's invigorating spirit. Our latest arrival is **Designer Dreams™ Bouquet**, an all-pink gathering of blooms in our new hardgood, **Tote-ally Charming**, a pink ceramic handbag with engraved lines for a unique quilted pattern. Also new are two lively arrangements featuring our unique variety anemones: **Spring Awakening™ Bouquet** and **Sweetly Styled™ Anemone Bouquet**, each one inspired by the beauty of the seasonal landscape. Returning are popular favorites, **Timeless Tulips®**, **Spring Sensation™**, **Spring Blossom™ Medley**, **Honey Bee Buzz™ for Spring** and **Spring Sentiment™ Bouquet**, along with the best-selling **Fields of Europe® for Spring**. And don't forget **Fields of Europe® for Spring with Jumbo Birthday Balloon** and **Fields of Europe® for Spring with Jumbo Smile Balloon**. Each gift is designed to fill hearts with happiness.

### ST. PATRICK'S DAY

Our St. Patrick's Day collection is filled with festive blooms in shades of green to celebrate the luck of the Irish. Back this year are our playful pup, **Lucky™** in our pet bed basket, **St. Patrick's Day Flower Basket™** and **Irish Blessings™ Bouquet**. Each is created to bring a special touch of cheer to celebrations and gatherings.

### EASTER

Our Easter collection brings together a mix of classic and whimsical. Our newest addition is **Treemendous Easter™**, a unique tree-shaped arrangement with colorful plastic eggs, bringing a playful touch to the holiday decor. Back this year are classic favorites: **Easter Egg Basket™**, **Easter Egg-Stravaganza™**, and our **Easter Centerpiece**. In addition, we're excited to bring back our popular **Hoppy Easter™** and **Easter Sentiments™ Lily Plant**.

### EVERYDAY

New this year for everyday occasions is our **Flirty Fun™ Bouquet**, gathered in our trendy, new Pink Flirt Vase for a fun, modern style. Joining it are three unique and eye-catching designs. **Modern Radiance™ Bouquet** features colorful blooms in a cascading shape for a contemporary style. **Lavish in Lavender™ Bouquet** and **Alluring Beauty™ Bouquet** also highlight loose, stylish shapes with a lovely blend of floral colors. Rounding out our latest offerings is our **White Anthurium®** plant, which brings natural elegance to any space.

We hope you're as excited as we are about these exceptional collections. Your support and dedication inspire us to create compelling, truly original gifts that help people express themselves. We wish you a happy and successful Valentine's Day and early Spring 2025 season!

*"Life is the flower for which love is the honey"* (Victor Hugo)

# HOLIDAY TIPS FOR SUCCESS

## **Order Early and Stock Up on Featured Floral!**

Preorder ample amounts of pink floral. Don't forget to carry the items listed below:

- Delphinium
- Sunflowers
- Balloons
- Chocolates
- Plush Bears

## **Invest for Success!**

Plan for additional delivery drivers and staff members to handle increased order volume. Make sure all of your computers and delivery vehicles are in proper working condition prior to holiday. A portable water station is also a great way for several designers to fill arrangements and bouquets at once.

## **Staff Communication!**

Schedule a shop staff meeting so that everyone is on the same page about peak procedure and best practices.

## **Organize a Space!**

To maximize productivity, set up a functional assembly line so that designers have all resources easily accessible to them.

## **GET A HEAD START! MANY ARRANGEMENTS CAN BE PREPARED IN ADVANCE.**

## **Build!**

- Baskets and containers can be pre-prepared with oasis and liner.

## **Green!**

- Green vases and add flower food for high-volume products such as Fields of Europe® Romance.

## **Hydrate!**

- For any vases you green in advance, check daily to see if water needs to be added.
- Soak floral foam properly to avoid air pockets.

## **Accessorize!**

- Accessories may be added to arrangements early to save valuable time during peak. If high-volume items have accessories, arrange them by each vase.
- Accessories such as bows can be inserted into baskets ahead of time.

## **Handle Floral With Care!**

- Leave some foliage on the roses when cleaning stems to aid in the longevity of rose life. Remember to clean excess foliage from the stems that fall below the water line to prevent bacteria growth.

## **Keep Us in the Loop!**

- Submit Inventory Updates (Bloomlink > Utilities > Forms) to let us know what you have in stock.
- Submit Delivery Notifications in Real Time on date of delivery and capture proof of delivery photos.

## “On trend” floral varieties are captured in our selections and our introductory collection of *Simply Spectacular™* Bouquets!

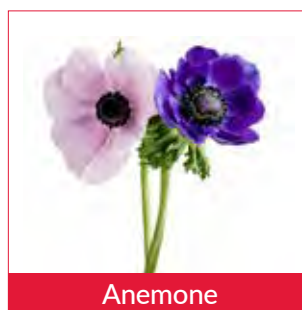
We have selected noteworthy floral varieties to create “on trend” bouquets that radiate with charm and natural beauty...buoyant, elegant, and infinitely memorable.

Please peruse our catalog of varietal essentials renowned for their distinguished qualities and impressive presence in bouquets. Take note to add these exceptional varieties to your seasonal floral buys!



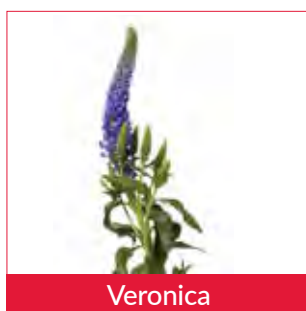
Lisianthus

Lisianthus is a bell-shaped flower with flared petals that creates a soft and unique accent to any bouquet.



Anemone

With its vibrant color, dark center and poppy-like shape, this exceptional beauty is also known as the Windflower because of its appearance, which looks like it was blown open by the wind. A symbol of fragility and love, it adds radiance to any bouquet.



Veronica

Veronica is a tall, wispy floral that is carefree and possesses a soft, soothing texture with showy blossoms in rich blue, purple, pink, and white shades. A fascinating flower, it's no wonder hummingbirds and butterflies are frequent visitors.



Honey Bracelet

Part of the myrtle family, this greenery accent showcases bright green foliage with a thin woody stem. Its needle-like leaves makes it a lovely addition to any floral arrangement.

# 1-800-FLOWERS.COM® | SUBSTITUTION

By working together to Deliver Smiles, we can help meet our customers' expectations and bring more orders into your Shop!






1-800-FLOWERS.COM® provides its customers with a 100% Smile Guarantee. In order to consistently meet and exceed customer expectations, our Florists Relations Team closely monitors the fulfillment of 1-800-FLOWERS.COM orders to ensure that **1-800-FLOWERS.COM Quality and Performance Standards** are being consistently maintained. (See the BloomLink® Utilities Tab, "**1-800-FLOWERS Quality Performance Standards**" for complete details.)

Today's online consumers expect that their recipient will receive a gift that resembles the product that they ordered as advertised. To meet this expectation, BloomNet® Florists fulfilling 1-800-FLOWERS.COM orders are required to maintain adequate inventory of the floral varieties and containers for our featured arrangements, as detailed in the **1-800-FLOWERS.COM Design Resource Guide ("DRG")**.

If you do not have a recipe component needed to fulfill an order for a 1-800-FLOWERS.COM product, as specified in the DRG, you have two choices: (1) Substitute the required items following the guidelines set forth in this document; or (2) Timely Reject the order.

Should you decide to proceed with a Substitution, please ensure that the components are as similar as possible and always of equal value, and keep in mind that Substitutions may result in a Customer Service Issue (CSI) if the customer is not satisfied with the resemblance of the delivered product with the product that was ordered. If you do not have the appropriate item to make a Substitution, you may choose to Reject the order instead. In either case, please remember that both Customer Service Issues (CSI's) and Rejects are closely monitored as part of our 1-800-FLOWERS.COM Quality Assurance Program.

Please take a moment to review the **1-800-FLOWERS.COM Substitution Guidance** below and the suggested substitutions provided on individual recipes throughout the 1-800-FLOWERS.COM Design Resource Guide ("DRG"). *PLEASE NOTE, an electronic version of the most recent 1-800-FLOWERS.COM Design Resource Guide is located under the Utilities Tab on BloomLink.*

-  Maintain overall shape, size, and style of the arrangement.
-  Maintain shades and color combinations of the arrangement.
-  Utilize similar type flowers (e.g., spike for spike, round for round). Substitutions should be of equal value. Prioritize variety over color in single variety arrangements.
-  Use containers listed in the Design Resource Guide, paying particular attention to style and color.
-  Never substitute Codified Products, unless you've received the express consent of 1-800-FLOWERS.COM.

To support the successful fulfillment of 1-800-FLOWERS.COM orders, please make sure to communicate to us any Substitutions made on an order by sending an **INFO message** with the details of the Substitution, and then immediately proceed with the delivery of the order. It is not necessary to send an Inquiry message and/or await a response regarding your Substitution prior to proceeding to deliver the order.

The details from your **INFO message** will assist the 1-800-FLOWERS.COM Customer Service Team in responding to any customer inquiries and hopefully avoid a Customer Service Issue (CSI).

Should you decide not to or are unable to make a Substitution on the order, please **Reject** the order in a timely basis and in accordance with the **BloomNet Timely Reply Program**. (See the BloomLink Utilities Tab "**BloomNet Timely Reply Program**" for complete details.)

As a helpful reminder, if your Shop is out of stock or unable to secure inventory for the floral varieties and containers needed to fulfill 1-800-FLOWERS.COM orders according to DRG recipes, you can opt to temporarily suspend your Shop from receiving 1-800-FLOWERS.COM orders until you are able to re-stock the necessary components to fulfill 1-800-FLOWERS.COM orders. (See the BloomLink Utilities Tab for instructions on **HOW-TO Self-Suspend BloomLink**.)

**We're here to help!** Should you have any questions, please contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663), customerservice@bloomnet.net, or via chat at www.bloomnet.net.

**Thank you for your dedication as a BloomNet Professional Florist.**

# RUBY ROMANCE VASE

Only \$6.64  
Each!

PC #190127

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our elegant vase is designed in a rich red color. Featuring two unique textures, its eye-catching beauty complements the most romantic Valentine's arrangements.

USED TO FULFILL: 1-800-FLOWERS® Key to My Heart® Bouquet PC #194291



## PRODUCT DESCRIPTION

NAME: Ruby Romance Vase  
BN CODE: #190127

## PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 9"H x 5.3"D  
UNIT PRICE: \$6.64  
CASE PACK: 8  
CASE PRICE: \$53.12  
1<sup>ST</sup> DELIVERY DATE: December 2024



**1-800-FLOWERS®**  
**Key to My Heart® Bouquet**

Arrangement PC #194291

Suggested Retail Price: \$59.99 S,  
\$69.99 M (Above), \$79.99 L, \$89.99 XL

# PINK FLIRT VASE

Only \$2.60  
Each!

PC #190129

Featured in (2) 1-800-FLOWERS® Codified Arrangements!

Our hot pink vase is a trendy, younger design that adds bold color and a little extra style to everyday arrangements.

USED TO FULFILL: 1-800-FLOWERS® Delightfully Chic™ Bouquet PC #194293  
1-800-FLOWERS® Flirty Fun™ Bouquet PC #194294



## PRODUCT DESCRIPTION

NAME: Pink Flirt Vase  
BN CODE: #190129

## PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 5.37"D x 5"H  
UNIT PRICE: \$2.60  
CASE PACK: 8  
CASE PRICE: \$20.80  
1<sup>ST</sup> DELIVERY DATE: December 2024





◀ **1-800-FLOWERS®  
Delightfully Chic™  
Bouquet**

Arrangement PC #194293

Suggested Retail Price:  
\$59.99 S, \$69.99 M (Left),  
\$79.99 L

▶ **1-800-FLOWERS®  
Flirty Fun™ Bouquet**

PC #194294

SRP: \$59.99 S, \$69.99 M  
(Right), \$79.99 L



# TOTE-ALLY CHARMING HANDBAG

Only \$4.89  
Each!

PC #190128

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Our pink ceramic handbag lets them carry on in style. Engraved lines create a quilted pattern for a unique texture. A chic way to display bouquets for Spring, Mother's Day or any day.

USED TO FULFILL: 1-800-FLOWERS® Designer Dreams™ Bouquet PC #194296



## PRODUCT DESCRIPTION

NAME: Tote-ally Charming Handbag  
BN CODE: #190128

## PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 6.3"H x 6.12"L x 4.12"W  
UNIT PRICE: \$4.89  
CASE PACK: 8  
CASE PRICE: \$39.12  
1<sup>ST</sup> DELIVERY DATE: December 2024



**1-800-FLOWERS®  
Designer Dreams™ Bouquet**

Arrangement PC #194296

Suggested Retail Price: \$49.99 S,  
\$59.99 M (Above), \$69.99 L

# HAPPY VALENTINE'S DAY BANNER PICK

Only \$1.76  
Each!

PC #190134

Featured in (1) 1-800-FLOWERS® Codified Arrangement!

Show them how you feel with our Happy Valentine's Day banner pick. Our exclusive banner complements the floral experience. Designed to look like "candy hearts," a traditional sweet synonymous with this special occasion.

USED TO FULFILL: 1-800-FLOWERS® Fields of Europe® Romance with Valentine's Day Banner™ PC #191696



## PRODUCT DESCRIPTION

NAME: Happy Valentine's Day Banner Pick  
BN CODE: #190134

## PRODUCT DETAIL/PRICING

UNIT MEASUREMENT: 8.75"L x 0.25"W x 9.25"H  
UNIT PRICE: \$1.76  
CASE PACK: 12  
CASE PRICE: \$21.12  
1<sup>ST</sup> DELIVERY DATE: December 2024



**1-800-FLOWERS®**  
**Fields of Europe® Romance**  
**with Valentine's Day Banner™**  
Arrangement PC #191696  
Suggested Retail Price:  
\$56.99 S, \$66.99 M,  
\$76.99 L (Above), \$86.99 XL

## VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

**Modern  
White Vase**



**PRODUCT DETAILS:**

Name	Modern White Vase
Code	#190125
Unit Measure	8"H x 5.35"L x 5.35"W
Unit Price	\$4.40
Case Pack	8
Case Price	\$35.20

**USED TO FULFILL:**

Core:	194220
	194221
	194225

**Lavender  
Glass Vase**



**PRODUCT DETAILS:**

Name	Lavender Glass Vase
Code	#190116
Unit Measure	6.3"H x 7.72"W
Unit Price	\$3.03
Case Pack	8
Case Price	\$24.24

**USED TO FULFILL:**

Core:	194014
	194300

**Ruby Vase**



**PRODUCT DETAILS:**

Name	Ruby Vase
Code	#155248
Unit Measure	8.75"H x 4.75"W
Unit Price	\$3.96
Case Pack	8
Case Price	\$31.68

**USED TO FULFILL:**

Core:	161132
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**Violet Fluted  
Gathering Vase**



**PRODUCT DETAILS:**

Name	Violet Fluted Gathering Vase
Code	#156670
Unit Measure	7.875"H x 5"D
Unit Price	\$3.60
Case Pack	8
Case Price	\$28.80

**USED TO FULFILL:**

Core:	191168
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# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

**Sweet As  
Can Bee Vase**



**PRODUCT DETAILS:**

Name	Sweet As Can Bee Vase
Code	#190115
Unit Measure	4.13"L x 4.13"W x 7"H
Unit Price	\$4.00
Case Pack	8
Case Price	\$32.00

**USED TO FULFILL:**

Core:	194029
Seasonal:	194011

**Hooray! It's  
Your Day!™  
Celebration  
Keepsake**



**PRODUCT DETAILS:**

Name	Hooray! It's Your Day!™
Code	#190081
Unit Measurement:	5"H x 8.6"L x 4.25"W
Unit Price	\$4.20
Case Pack	8
Case Price	\$33.60

**USED TO FULFILL:**

Core:	191376
Seasonal:	192458

**Rustic Cube**



**PRODUCT DETAILS:**

Name	Rustic Cube
Code	#156138
Unit Measure	5.2"L x 5.2"H x 5.2"W
Unit Price	\$3.50
Case Pack	8
Case Price	\$28.00

**USED TO FULFILL:**

Core:	191387
Seasonal:	191310
Seasonal:	194295

**Sending Smiles  
Container**



**PRODUCT DETAILS:**

Name	Sending Smiles Container
Code	#156672
Unit Measure	4.5"H x 5.5"D
Unit Price	\$3.50
Case Pack	6
Case Price	\$21.00

**USED TO FULFILL:**

Core:	191324
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# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

## Pet Bed Kit



### PRODUCT DETAILS:

Name	Pet Bed Kit
Code	#190113
Unit Measure	3.5"H x 5"D
Unit Price	\$4.57
Case Pack	12
Case Price	\$54.84

### USED TO FULFILL:

Core:	
191473	191483
191474	191487
191475	191491
191476	Seasonal:
191477	191479
191478	191481
191480	
191482	

## Birthday Wishes Flower Cake® Kit



### PRODUCT DETAILS:

Name	Birthday Wishes Flower Cake® Kit
Code	#155243
Unit Measure	3.13"H x 10"D
Unit Price	\$4.30
Case Pack	8
Case Price	\$34.40

### USED TO FULFILL:

Core:	
148666	
174313	
191049	

## Happy Birthday Banner Pick



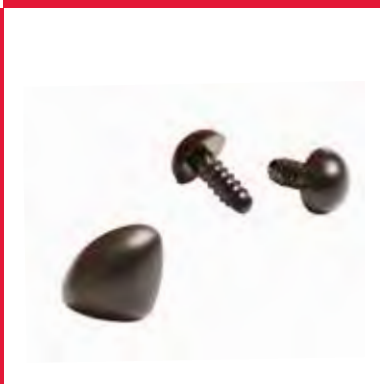
### PRODUCT DETAILS:

Name	Happy Birthday Banner Pick
Code	#190099
Unit Measurement:	10.5"H x 10.75"W
Unit Price	\$1.70
Case Pack	12
Case Price	\$20.40

### USED TO FULFILL:

Core:	
191306	
191315	
191335	

## a-DOG-able® Face Kit



### PRODUCT DETAILS:

Name	a-DOG-able® Face Kit
Code	#92808
Unit Price	\$1.50
Case Pack	12
Case Price	\$18.00

### USED TO FULFILL:

Core:	
191685	
192458	

INCLUDES: 2 Eyes, 1 Nose



# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

**Lotsa Love® Plush  
Teddy Bear**



**PRODUCT DETAILS:**

Name	Lotsa Love® Plush Teddy Bear
Code	#156684
Unit Measure	18"L (Overall) 14"L (Sitting)
Unit Price	\$7.11
Case Pack	12
Case Price	\$85.32

**USED TO FULFILL:**

Add-On

**17pc Simply  
Chocolate®  
Belgium  
Chocolates**



**PRODUCT DETAILS:**

Name	17pc Simply Chocolate® Belgium Chocolates
Code	#156676
Unit Measure	8"L x 6.5"W x 1.5"H
Unit Price	\$7.20
Case Pack	12
Case Price	\$86.40

**USED TO FULFILL:**

Add-On

**Add-On:  
Jumbo Smiley  
Mylar Balloon**



**PRODUCT DETAILS:**

Name	Jumbo Smiley Mylar Balloon
Code	#190086
Unit Measurement:	28"D
Unit Price	\$4.30
Case Pack	5
Case Price	\$21.50

**USED TO FULFILL:**

**Core:**  
191191  
191258  
191333  
**Seasonal:**  
191256

**Add-On:  
Jumbo Happy  
Birthday Balloon**



**PRODUCT DETAILS:**

Name	Jumbo Happy Birthday Balloon
Code	#190085
Unit Measure	28"D
Unit Price	\$4.30
Case Pack	5
Case Price	\$21.50

**USED TO FULFILL:**

**Core:**  
191190  
191257  
191334  
**Seasonal:**  
191255

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

**Honeycomb  
Mason Jar  
Peach Quartz**



**PRODUCT DETAILS:**

Name	Honeycomb Mason Jar Peach Quartz
Code	#156655
Unit Measurement:	6.75"H x 4"W
Unit Price	\$3.50
Case Pack	8
Case Price	\$28.00

**USED TO FULFILL:**

Core:  
191383

**Disney Mickey  
Mouse and  
Friends  
Cookie Jar**



**PRODUCT DETAILS:**

Name	Disney Mickey Mouse and Friends Cookie Jar
Code	#190105
Unit Measure	7.45"H x 4.5"W
Unit Price	\$5.80
Case Pack	8
Case Price	\$46.40

**USED TO FULFILL:**

Core:  
191050  
191153  
191683  
191684  
191685

**Magical  
Fairy Kit**



**PRODUCT DETAILS:**

Name	Magical Fairy Kit
Code	#156674
Unit Measure	Wing 4.25"H x 2.55"W Headband 2"H x 4.5"L
Unit Price	\$3.45
Case Pack	4
Case Price	\$13.80

**USED TO FULFILL:**

Core:  
191482  
191483

**Unicorn Kit:  
1 horn, 1 set ears**



**PRODUCT DETAILS:**

Name	Unicorn Kit: 1 horn, 1 set ears
Code	#156130
Unit Measure	4.72"L x 4.72"W x 5.2"H
Unit Price	\$3.00
Case Pack	4
Case Price	\$12.00

**USED TO FULFILL:**

Core:  
191477

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS

## Disney Mickey Mouse Hat



**PRODUCT DETAILS:**

Name	Disney Mickey Mouse Hat
Code	#190106
Unit Measure	2.6"H x 4.6"W
Unit Price	\$3.90
Case Pack	12
Case Price	\$46.80

**USED TO FULFILL:**

<b>Core:</b>
191049
191685

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY NON-CODIFIED PRODUCTS

**Set of 2  
Willow Baskets  
with Handle**



**PRODUCT DETAILS:**

Name	Set of 2 Willow Baskets with Handle
Code	#139970
Unit Measure	6"W-Small 8"W-Large
Case Pack	12
Case Price	\$57.00

**USED TO FULFILL:**

**Seasonal:**

191303
191372
191686

**11"H Classic  
Garden Vase**



**PRODUCT DETAILS:**

Name	11"H Classic Garden Vase
Code	#92238
Unit Measure	11"H
Case Pack	6
Case Price	\$21.00

\*Please contact BloomNet Telesales for additional information at 866-256-6663

**USED TO FULFILL:**

**Core:**

1503	105257
90021	105258
90055	161775
90109	161776
98712	161777
98713	191690
98714	191691
100276	194601

**8"H Clear Glass  
Gathering Vase**



**PRODUCT DETAILS:**

Name	8"H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H
Case Pack	9
Case Price	\$18.00

**USED TO FULFILL:**

**Core:**

142183	191359
191109	191360
191112	191365
191113	191378
191125	191379
191125	191386
191244	<b>Seasonal:</b>
191245	191254
191313	191255
191315	191256
191325	191259
191333	191370
191334	191371
191335	191696
191356	194299

**8"H Clear Glass  
Rose Vase**



**PRODUCT DETAILS:**

Name	Clear Glass Rose Vase
Code	#29926
Unit Measure	8"H x 4"D
Case Pack	12
Case Price	\$21.00

**USED TO FULFILL:**

**Core:**

99195	191335
105212	191356
105213	191359
105256	191360
142184	191365
161774	191378
191109	191386
191112	194302
191113	<b>Seasonal:</b>
191125	91317
191244	105215
191245	191254
191313	191255
191315	191256
191325	191259
191333	191371
191334	191696
191334	194299

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY NON-CODIFIED PRODUCTS

**6"H Clear Glass  
Cylinder Vase**



**PRODUCT DETAILS:**

Name	6"H Clear Glass Cylinder Vase
Code	#29614
Unit Measure	6"H
Case Pack	8
Case Price	\$26.00

**USED TO FULFILL:**

<b>Core:</b>	191167	191190	191306
	191169	191191	191369
	191170	191219	191560
	191171	191220	191561
	191172	191221	191562
	191173	191249	191564
	191174	191257	194301
	191179	191258	194302
<b>Seasonal:</b>	194030		
	191247	194298	
	191304		
	191319		

**5" x 5" Clear  
Glass Cube**



**PRODUCT DETAILS:**

Name	5" x 5" Clear Glass Cube
Code	#29460B
Unit Measure	5"L x 5"W x 5"H
Case Pack	6
Case Price	\$25.50

**USED TO FULFILL:**

<b>Core:</b>	191014
	191015
	194766
	194767
<b>Seasonal:</b>	191373
	191388

**Set of 2  
Splitwood  
Handled Baskets  
with Liner**



**PRODUCT DETAILS:**

Name	Set of 2 Splitwood Handled Baskets with Liner
Code	#139969
Unit Measure	7"W-Small 9.5"W-Large
Unit Price	\$4.20
Case Pack	12
Case Price	\$50.40

**USED TO FULFILL:**

<b>Seasonal:</b>	191380
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**10" Cuddly  
Plush Teddy Bear**



**PRODUCT DETAILS:**

Name	10"L Bear
Unit Measure	10"L

**USED TO FULFILL:**

Add-On
--------

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY NON-CODIFIED PRODUCTS

**20" Cuddly  
Plush Teddy Bear**



**PRODUCT DETAILS:**

Name ..... 20"L Bear  
Unit Measure ..... 20"L

**USED TO FULFILL:**

Add-On

**Ti Leaf  
Green  
Ribbon**



**PRODUCT DETAILS:**

Name ..... Ti Leaf Green Ribbon  
Code ..... #92716  
Unit Price ..... \$48.00  
Case Pack ..... 1 Roll-54 Yards  
Case Price ..... \$48.00

**USED TO FULFILL:**

Seasonal:  
191373  
Core:  
191564

# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS - WHOLESALE PLANTS



**PRODUCT DETAILS:**

Name	5" Purple Double Orchid
Code	196283
Unit Measure	5"D
Case Pack	6
Used to Fulfill	191198 Purple



**5" Purple Double Orchid** | DESIGN: Plant | #196283 | 5"D

**PRODUCT DETAILS:**

Name	5" White Double Orchid
Code	196284
Unit Measure	5"D
Case Pack	6
Used to Fulfill	191196 White



**5" White Double Orchid** | DESIGN: Plant | #196284 | 5"D

**PRODUCT DETAILS:**

Name	5" White and Purple Double Orchid
Code	196285
Unit Measure	5"D
Case Pack	6
Used to Fulfill	191196 White 191198 Purple



**5" White and Purple Double Orchid** | DESIGN: Plant | #196285 | 5"D



## VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS - WHOLESALE PLANTS



**PRODUCT DETAILS:**

Name	5" Money Tree
Code	196293
Unit Measure	5"D
Case Pack	6
Used to Fulfill	191199 S

**5" Money Tree** | DESIGN: Plant | #196293 | 5"D



**PRODUCT DETAILS:**

Name	Sophisticated White Calla Lily
Code	195667
Unit Measure	4.5"D, 6"D
Case Pack	6



**Sophisticated White Calla Lily** | DESIGN: Plant | #195666, #195667 S/L | 4.5"D, 6"D



**PRODUCT DETAILS:**

Name	Elegant Calla Lily
Code	195666
Unit Measure	4.5"D, 6"D
Case Pack	6



**Elegant Calla Lily** | DESIGN: Plant | #195666, #195667 S/L | 4.5"D, 6"D



# VALENTINE'S DAY, EARLY SPRING & EVERYDAY CODIFIED PRODUCTS - WHOLESALE PLANTS



**PRODUCT DETAILS:**

Name	Gardenia Plant
Code	196428, 196429
Unit Measure	4"D, 6"D
Case Pack	6



#196428 S

#196428 M  
(Shown)



**Gardenia Plant** | DESIGN: Plant | #196428, #196429 S/M | 4"D, 6"D

**Fields of Europe® Romance  
with Valentine's Day Banner™ [ #191696 ]**

**NEW CODIFIED PRODUCT: Start Date: 12/30/24 End Date: 2/22/25**



**DESIGN:** All Around Arrangement  
**OCCASION:** Valentine's Day

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	2	3	4	Stem	Rose Red 50 cm	
2	2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Asiatic Lily Pink	Oriental Lily Pink
1	4	4	4	Stem	Gerbera Daisy Pink	Cremon Pink
3	3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Red
0.5	1	1.5	2	Stem	Limonium Pink	Waxflower Pink
1	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Ribbon, Pink
1	1	1	1	Each	Happy Valentine's Day Banner—Codified PC #190134
2	2	2	2	Each	Plant Stake (6 inches)



**V DESIGN:** All Around Arrangement  
**OCCASION:** Valentine's Day

**Key to My Heart® Bouquet\* [ #194291 ]**

**REVISED CODIFIED PRODUCT: Start Date: 12/30/24 End Date: 2/22/25**

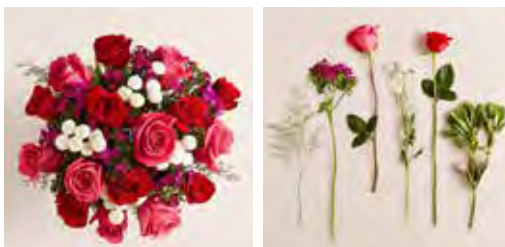
S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Red 50 cm	
2	4	6	8	Stem	Rose Hot Pink 50 cm	
2	3	4	5	Stem	Dianthus Purple	Dianthus White
3	3	3	4	Stem	Button Pom White	Button Pom Lavender
1	1	1	1	Stem	Limonium Purple	Limonium Pink
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	1	Each	Ruby Romance Vase—Codified PC #190127
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**DESIGN TIP:** Be sure to deliver with hangtag.

\*Also available as: PC #194292 S/M/L/XL Key to My Heart® in clear glass vase tied with #9 red ribbon (\$59.99 S, \$69.99 M, \$79.99 L, \$89.99 XL)



## Brilliant Beauty™ Bouquet [ #194299 ]

**NEW PRODUCT:** Start Date: 12/30/24 End Date: 2/22/25

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	4	5	6	Stem	Rose Hot Pink 50 cm	
1	1	2	2	Stem	Spray Rose Hot Pink	Spray Rose Red
2	2	3	3	Stem	Spray Rose Red	Rose Red 50cm
2	3	3	5	Stem	Delphinium Blue	Larkspur Purple
3	4	5	6	Stem	Liatris	Snapdragon Purple
3	4	4	5	Stem	Mum Disbud Lavender	Mum Disbud Purple
0.5	0.5	0.5	1	Stem	Limonium Purple	Limonium Pink
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase



**V** DESIGN: All Around Arrangement  
OCCASION: Valentine's Day



#194299 S  
\$59.99  
15" x 11"

#194299 M  
\$69.99  
16"H x 12"W

#194299 L  
\$79.99  
17"H x 13"W  
(Shown)

#194299 XL  
\$89.99  
18"H x 14"W



## Straight From The Heart™ Bouquet [ #191240 ]

**Start Date:** 12/30/24 **End Date:** 2/22/25

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	10	15	18	Stem	Rose Hot Pink 50 cm	Rose Red 50 cm
2	3	4	5	Stem	Stargazer Lily Pink	Oriental Lily Pink
4	7	7	7	Stem	Stock Lavender	Stock Pink
1	2	2	2	Stem	Waxflower Purple	Waxflower Pink
3	4	4	4	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

### Hardgoods Description

1	1	0	0	Each	8"H Clear Glass Cylinder Vase
0	0	1	1	Each	12"H Clear Glass Monet Vase
2	2	2	2	Yard	#9 Double Face Ribbon, Purple
1	1	1	1	Each	Floral Wire (12 inches)
1	1	1	1	Each	Floral Pick (6 inches)



**V** DESIGN: All Around Arrangement  
OCCASION: Valentine's Day



#191240 S  
\$74.99  
21"H x 16"W

#191240 M  
\$99.99  
21.5"H x 16.5"W

#191240 L  
\$124.99  
22"H x 17"W  
(Shown)

#191240 XL  
\$149.99  
23"H x 18"W





**Extravagant Roses™**

(Three bundles of 100 Premium Long Stem Red Roses)

DESIGN: All Around Arrangement

#191648    \$1,500.00    30"H x 26"W

QTY	Unit	Floral Description	Suggested Substitution
300	Stem	Rose Red 60 cm	
15	Stem	Salal Tips	

**Hardgoods Description**

3	Each	12"H Clear Glass Cylinder Vase
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Start Date: 12/30/24 | End Date: 2/22/25



**Vibrant Beauty™ Bouquet**

DESIGN: All Around Arrangement

- #191247 S    \$49.99    12"H x 9"W
- #191247 M    \$59.99    13"H x 10"W
- #191247 L    \$69.99    15"H x 11"W (Above)
- #191247 XL    \$79.99    16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Cremon Yellow	Sunflower
0	2	3	3	Stem	Stock Lavender	Snapdragon Lavender
1	2	3	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
1	2	3	3	Stem	Athos Pom	Button Pom Green
2	3	3	3	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	0	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase



Start Date: 12/30/24 | End Date: 5/19/25

S	L	Unit	Floral Description	Suggested Substitution
3	6	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	4	Stem	Cremon Lavender	Cremon Pink
3	6	Stem	Alstroemeria Pink	Alstroemeria Lavender
2	4	Stem	Mini Carnation Pink	Mini Carnation White
1.5	3	Stem	Waxflower Pink	Limonium Pink
1	1	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	0	Each	8"H Clear Glass Rose Vase
0	1	Each	8"H Clear Glass Gathering Vase



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT**

Start Date: 12/30/24 | End Date: 2/22/25



**Budding Romance™**

DESIGN: All Around Arrangement

#191371 S	\$59.99	16"H x 12"W
#191371 L	\$74.99	17"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	4	Stem	Rose Red 50 cm	
2	4	Stem	Alstroemeria Pink	Carnation Pink
2	4	Stem	Daisy Pom White	Cushion Pom White
1	2	Stem	Waxflower Pink	Limonium Pink
2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	0	Each	8"H Clear Glass Rose Vase
0	1	Each	8"H Clear Glass Gathering Vase



**"DOUBLE THE FLOWERS" PROMOTIONAL PRODUCT**

Start Date: 12/30/24 | End Date: 2/22/25



**Sentimental Valentine™**

DESIGN: All Around Arrangement

#191370 S	\$49.99	15"H x 10"W
#191370 L	\$64.99	18"H x 13"W (Above)



**Add On: 18" Happy Valentine's Day Mylar Balloons\***

DESIGN: Balloons  
Dimension is of each balloon

#176862 V1	\$5.99 (QTY 1)	18"D
#176862 V2	\$11.99 (QTY 2)	18"D

V1	V2	Unit	Hardgoods Description
1	2	Each	18"D Happy Valentine's Day Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

\*Also available as: PC #179407 V1/V2, One or Two Happy Valentine's Day Mylar Balloons (\$5.99 V1, \$11.99 V2)



#176862 V1



#176862 V2

**Start Date: 12/30/24 | End Date: 2/22/25**

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation Lime Green	
3	Stem	Daisy Pom White	Cushion Pom White
3	Stem	Mini Carnation Orange	Alstroemeria Orange
1	Stem	Bupleurum	Tree Fern
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113	
0.33	Each	Floral Foam Brick	
0.25	Yard	Floral Tape	
1	Each	Cold Glue	
0.5	Yard	#9 Decorative Ribbon	



**Lucky™**

DESIGN: One Sided Arrangement

#191481 \$59.99 11"H x 11"W

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** 2/24/25 | **End Date:** 3/18/25

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	3	Stem	Rose Green 50 cm	Rose White 50 cm
2	2	3	Stem	Daisy Pom White	Cushion Pom White
2	3	3	Stem	Athos Pom	Button Pom Green
3	4	6	Stem	Dyed Green Carnation	Carnation Lime Green
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	6" Willow Basket with Liner	
0.33	0.33	0.33	Each	Floral Foam Brick	
0.5	0.5	0.5	Yard	#9 Decorative Ribbon	
1	1	1	Each	Floral Wire (12 inches)	
1	1	1	Each	Floral Pick (6 inches)	



**St. Patrick's Day Flower Basket**

DESIGN: All Around Arrangement

#191372 S \$39.99 9"H x 9"W  
 #191372 M \$44.99 9.5"H x 9.5"W (Above)  
 #191372 L \$49.99 10"H x 10"W



#191372 S

#191372 M

#191372 L

**Start Date:** 2/24/25 | **End Date:** 3/18/25

**Irish Blessings™ Bouquet [ #191373 ]**

**Start Date:** 2/24/24 **End Date:** 3/18/25

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Orange 50 cm	
2	4	5	Stem	Daisy Pom White	Cushion Pom White
3	6	9	Stem	Dyed Green Carnation	Carnation Lime Green
0.5	1	2	Stem	Gypsophila	Waxflower White
1	2	2	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	5" x 5" Clear Glass Cube
0.5	0.5	0.5	Each	Floral Foam Brick
0.5	0.5	0.5	Yard	Ti Leaf Green Ribbon



**DESIGN:** All Around Arrangement  
**OCCASION:** St. Patrick's Day



#191373 S  
 \$49.99  
 9"H x 9"W



#191373 M  
 \$59.99  
 10"H x 10"W  
 (Shown)



#191373 L  
 \$69.99  
 11"H x 11"W



## Tremendous Easter™ [ #194295 ]

NEW CODIFIED PRODUCT: **Start Date:** 2/24/25 **End Date:** 4/28/25

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Button Pom Green	Athos Pom
4	Stem	Daisy Pom Lavender	Cushion Pom Lavender
5	Stem	Mini Carnation Pink	Carnation Pink
5	Stem	Mini Carnation Yellow	Carnation Yellow
3	Stem	Limonium Purple	Gysophilia
2	Stem	Waxflower Pink	Limonium Pink
8	Stem	Myrtle	

### Hardgoods Description

1	Each	Rustic Cube—Codified PC #156138
1	Each	Floral Foam Brick
1	Yard	Waterproof Tape
5	Each	Plastic Easter Eggs
5	Each	Floral Wire (12 inches)
5	Each	Floral Pick (6 inches)

**DESIGN TIP:** Be sure to deliver with hangtag.



**\$84.99** 16"H x 12"W

**DESIGN:** All Around Arrangement

**OCCASION:** Easter



P	ER	CH	CB	Unit	Floral Description	Suggested Substitution
12	12	12	12	Stem	Carnation White	
1	1	1	1	Stem	Button Pom Yellow	Cushion Pom Yellow
1	1	1	1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	3	3	3	Stem	Mini Carnation Pink	Alstroemeria Pink
0.5	0.5	0.5	0.5	Stem	Waxflower Pink	Limonium Pink
1	1	1	1	Stem	Solidago	Statice Yellow
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	0.33	0.33	Each	Floral Foam Brick
0.25	0.25	0.25	0.25	Yard	Floral Tape
5	5	5	5	Each	Floral Pick (6 inches)
1	1	1	1	Each	Cold Glue
1	1	1	1	Each	Cat/Bunny Ears—Codified PC #139872
3	3	3	3	Each	Plastic Easter Eggs
3	3	3	3	Each	Floral Wire (12 inches)
0	0	1	1	Each	8 oz. Sweet Treats of Candy
0	1	0	1	Each	18"D Happy Easter Mylar Balloon
0	1	0	1	Cu Ft	Helium
0	1	0	1	Yard	Curling Ribbon



**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

### CODIFIED PRODUCT:

**Start Date:** 2/24/25 | **End Date:** 4/28/25



## Hoppy Easter™

**DESIGN:** One Sided Arrangement

#191479	\$59.99	11"H x 11"W (Above)
#191479 ER	\$64.99	11"H x 11"W
#191479 CH	\$74.99	11"H x 11"W
#191479 CB	\$79.99	11"H x 11"W



**Easter Egg-Stravaganza™\***

DESIGN: All Around Arrangement

#191304 S	\$59.99	11"H x 10"W
#191304 M	\$69.99	12"H x 11"W (Shown)
#191304 L	\$79.99	13"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	4	7	Stem	Rose Yellow 50 cm	Rose Pink 50 cm
3	3	4	Stem	Cremon Lavender	Football Mum Lavender
1	2	2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	3	3	Stem	Button Pom Green	Athos Pom
2	3	3	Stem	Carnation Pink	Carnation Yellow
1	2	3	Stem	Mini Carnation Pink	Mini Carnation Yellow
0.5	1	1	Stem	Limonium Purple	Monte Casino Purple
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Each	6" Design Bowl
0.33	0.33	0.33	Each	Floral Foam Brick
2	2	2	Yard	Waterproof Tape
15	15	15	Each	Plastic Easter Eggs

\*Also available as: PC #191319 S/M/L Easter Egg-Stravaganza™ without Plastic Easter Eggs (\$59.99 S, \$69.99 M, \$79.99 L)



**Start Date: 2/24/25 | End Date: 4/28/25**

**Easter Centerpiece [ #191302 ]**

**Start Date: 2/24/25 End Date: 4/28/25**



DESIGN: Centerpiece

OCCASION: Easter

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	5	8	Stem	Rose Lavender 50 cm	Rose Yellow 50 cm
2	2	4	4	Stem	Athos Pom	Button Pom Green
2	2	2	4	Stem	Daisy Pom White	Cushion Pom White
2	0	0	0	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	2	4	Stem	Mini Carnation Pink	Mini Carnation White
0.5	1	1	1	Stem	Limonium Purple	Stalice Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	0	0	0	Each	Single Design Bowl
0	1	1	1	Each	Double Design Bowl
0.33	1	1	1	Each	Floral Foam Brick
4	5	6	6	Each	Plastic Easter Eggs
4	5	6	6	Each	Floral Wire (12 inches)
4	5	6	6	Each	Floral Pick (6 inches)
1	2	3	3	Each	12" Taper Candle, Pink
1	2	3	3	Each	Candle Stake



(Dimensions do not include Taper Candles)

## Easter Egg Basket™ [#191303]

Start Date: 2/24/25 End Date: 4/28/25

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	3	6	9	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
3	4	4	6	Stem	Carnation Yellow	Carnation Pink
2	3	3	4	Stem	Mini Carnation Pink	Mini Carnation Lavender
0.5	1	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Leather Leaf

### Hardgoods Description

1	1	0	0	Each	6" Willow Basket with Liner
0	0	1	1	Each	8" Willow Basket with Liner
0.33	0.33	0.5	0.5	Each	Floral Foam Brick
2	3	3	3	Each	Plastic Easter Eggs
2	3	3	3	Each	Floral Wire (12 inches)
2	3	3	3	Each	Floral Pick (6 inches)



DESIGN TIP: Be sure to deliver with hangtag.

DESIGN: All Around Arrangement

OCCASION: Easter



#191303 S  
\$39.99  
9"H x 9.5"W



#191303 M  
\$49.99  
10"H x 10.5"W



#191303 L  
\$59.99  
11"H x 11.5"W  
(Shown)



#191303 XL  
\$69.99  
12"H x 12.5"W



S	L	Unit	Floral Description	Suggested Substitution
1	0	Plant	6"D Easter Lily Plant	
0	1	Plant	8"D Easter Lily Plant	

### Hardgoods Description

1	0	Each	6" Wrap
0	1	Each	8" Wrap



#3150 S



#3150 L



## Easter Sentiments™ Lily Plant

DESIGN: Plant

#3150 S	\$44.99	6"D
#3150 L	\$54.99	8"D (Above)

Start Date: 2/24/25 | End Date: 4/28/25



**Add On: 18" Happy Easter Mylar Balloons\***

DESIGN: Balloons  
Dimension is of each balloon

#176862	E1	\$5.99 (QTY 1)	18"D
#176862	E2	\$11.99 (QTY 2)	18"D

E1	E2	Unit	Hardgoods Description
1	2	Each	18"D Happy Easter Mylar Balloon
1	2	Each	Helium
1	2	Yard	Curling Ribbon

\*Also available as: PC #179062 E1/E2, One or Two Happy Easter Mylar Balloons (\$5.99 E1, \$11.99 E2)



Start Date: 2/24/25 | End Date: 4/28/25



DESIGN: All Around Arrangement  
OCCASION: Spring/Summer



**Designer Dreams™ Bouquet [ #194296 ]**

NEW CODIFIED PRODUCT: Start Date: 2/24/25 End Date: 9/13/25

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	8	Stem	Rose Light Pink 50 cm	Rose Hot Pink 50 cm
2	4	5	Stem	Button Pom White	Mini Carnation White
2	4	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	2	Stem	Mini Carnation Pink	Carnation Pink
0.5	0.5	1	Stem	Limonium Purple	Waxflower Pink
0.5	0.5	0.5	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Tote-ally Charming—Codified PC #190128
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#194296 S  
\$49.99  
9"H x 11"W

#194296 M  
\$59.99  
10"H x 12"W  
(Shown)

#194296 L  
\$69.99  
11"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	4	Stem	Rose Pink 50 cm	Rose Peach 50 cm
2	3	4	Stem	Stock Peach	Snapdragon Pink
2	3	4	Stem	Liatris Purple	Stock Lavender
2	3	4	Stem	Matsumoto Aster Pink	
2	2	2	Stem	Alstroemeria Peach	Alstroemeria Pink
2	2	3	Stem	Queen Anne's Lace	Gypsophila
0.5	1	1	Stem	Limonium Pink	Waxflower Pink
2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	Each	Sweet As Can Bee Vase—Codified PC #190115
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**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

**Start Date:** 2/24/25 | **End Date:** 6/1/25



**Honey Bee Buzz™ for Spring**

DESIGN: All Around Crescent Arrangement

#194011 S	\$59.99	16"H x 12"W
#194011 M	\$69.99	17"H x 13"W (Above)
#194011 L	\$79.99	18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	5	Stem	Rose Pink 50 cm	Rose Yellow 50 cm
1	2	3	Stem	Mini Gerbera Daisy Pink	Cremon Pink
1	2	2	Stem	Matsumoto Aster Pink	Mini Carnation Pink
1	2	3	Stem	Alstroemeria Pink	Alstroemeria Yellow
1	1	2	Stem	Button Pom Yellow	Cushion Pom Yellow
1	2	3	Stem	Solidago	Bupleurum
0.5	1	1	Stem	Limonium Purple	Waxflower Purple
0.5	0.5	1	Stem	Eucalyptus Silver Dollar	Eucalyptus Seeded
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

**Start Date:** 2/24/25 | **End Date:** 6/1/25



**Spring Sentiment™ Bouquet**

DESIGN: All Around Arrangement

#191310 S	\$49.99	9"H x 9"W
#191310 M	\$59.99	10"H x 10"W (Above)
#191310 L	\$69.99	11"H x 11"W



**Fields of Europe® for Spring with Jumbo Smile Balloon**

DESIGN: All Around Arrangement

#191256 S	\$59.99	15"H x 11"W
#191256 M	\$69.99	16"H x 12"W
#191256 L	\$79.99	17"H x 13"W (Above)
#191256 XL	\$89.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	3	3	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	3	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	3	3	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



**CODIFIED PRODUCT:**

Start Date: 2/24/25 | End Date: 6/1/25



**Fields of Europe® for Spring with Jumbo Birthday Balloon**

DESIGN: All Around Arrangement

#191255 S	\$59.99	15"H x 11"W
#191255 M	\$69.99	16"H x 12"W
#191255 L	\$79.99	17"H x 13"W (Above)
#191255 XL	\$89.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	3	3	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	3	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	3	3	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



**CODIFIED PRODUCT:**

Start Date: 2/24/25 | End Date: 6/1/25

## Spring Awakening™ Bouquet [ #194298 ]

**NEW PRODUCT: Start Date:** 2/24/25 **End Date:** 6/1/25

QTY	Unit	Floral Description	Suggested Substitution
4	Stem	Anemone Pink	
4	Stem	Rose Red 50 cm	
3	Stem	Rose Yellow 50 cm	Rose Orange 50 dm
3	Stem	Spray Rose Orange	Spray Rose Yellow
4	Stem	Snapdragon Orange	Snapdragon Hot Pink
3	Stem	Mum Disbud Purple	Mum Disbud Lavender
1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	Each	6" Clear Glass Cylinder Vase	
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**\$79.99** 16"H x 12"W

**DESIGN:** All Around Arrangement

**OCCASION:** Spring



## Sweetly Styled™ Anemone Bouquet [ #194297 ]

**NEW PRODUCT: Start Date:** 2/24/25 **End Date:** 6/1/25

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Anemone Purple	
4	Stem	Veronica Purple	
3	Stem	Lisianthus Purple	Rose Purple 50 cm
5	Stem	Alstroemeria Purple	Mini Carnation Purple
0.5	Stem	Eucalyptus Feather Willow	Eucalyptus Gunni
1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	Each	6" Clear Glass Cylinder Vase	
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**\$79.99** 16"H x 12"W

**DESIGN:** All Around Arrangement

**OCCASION:** Spring





**Nature's Charm™ Bouquet**

DESIGN: All Around Crescent Arrangement

#194030 S	\$69.99	15"H x 11"W
#194030 M	\$79.99	16"H x 12"W (Above)
#194030 L	\$89.99	17"H x 13"W

S	M	L	Unit	Floral Description	Suggested Substitution
4	5	6	Stem	Rose Quicksand 50 cm	Rose Ivory 50 cm
2	3	4	Stem	Lisianthus Pink	Spray Rose Pink
3	4	5	Stem	Mini Gerbera Daisy Peach	Mini Gerbera Daisy Pink
3	3	4	Stem	Stock Cream	Stock White
3	3	3	Stem	Alstroemeria Purple	Matsumoto Aster Purple
2	2	2	Stem	Dusty Miller	
2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	Each	6" Clear Glass Cylinder Vase
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**HOW-TO:** See HOW-TO Crescent on page 98.

**Start Date:** 2/24/25 | **End Date:** 6/1/24



**Timeless Tulips®**

DESIGN: All Around Arrangement

#91317 S	\$59.99	13"H x 14"W
#91317 M	\$69.99	15"H x 15"W (Above)
#91317 L	\$79.99	17"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
15	20	25	Stem	Tulips Assorted (at least three colors)	
<b>Hardgoods Description</b>					
1	1	1	Each	8"H Clear Glass Rose Vase	
3	3	3	Each	Natural Raffia	



**Start Date:** 2/24/25 | **End Date:** 6/1/25



## Spring Sensation™ Bouquet [ #191309 ]

Start Date: 2/26/24 End Date: 6/1/24

S	M	L	Unit	Floral Description	Suggested Substitution
6	9	12	Stem	Rose Peach 50 cm	Rose Light Pink 50 cm
3	6	9	Stem	Sunflower Mini	Mini Gerbera Daisy Yellow
6	6	8	Stem	Delphinium Blue	Larkspur Purple
5	5	7	Stem	Larkspur Pink	Snapdragon Pink
2	2	4	Stem	Alstroemeria Orange	Alstroemeria Peach
3	3	4	Stem	Alstroemeria Pink	Alstroemeria Hot Pink
2	2	2	Stem	Waxflower Purple	Limonium Purple
3	3	3	Stem	Solidago	Statice Yellow
2	2	2	Stem	Salal Tips	Pittosporum Variegated

### Hardgoods Description

1	0	0	Each	8"H Clear Glass Cylinder Vase
0	1	1	Each	12"H Monet Vase



DESIGN: All Around Arrangement

OCCASION: Spring



#191309 S  
\$99.99  
21"H x 15"W



#191309 M  
\$124.99  
22"H x 16"W  
(Shown)



#191309 L  
\$149.99  
23"H x 17"W



S	M	L	Unit	Floral Description	Suggested Substitution
3	4	5	Stem	Rose Yellow 50 cm	Larkspur Purple
3	4	5	Stem	Delphinium Blue	Larkspur Purple
2	4	5	Stem	Dianthus Pink	Dianthus Purple
2	3	4	Stem	Button Pom Lavender	Mini Carnation Lavender
3	4	5	Stem	Carnation Lime Green	Athos Pom
0.5	1	1	Stem	Limonium Pink	Limonium Purple
1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	Each	5" x 5" Clear Glass Cube
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## Spring Blossom™ Medley

DESIGN: All Around Arrangement

#191388 S	\$59.99	13"H x 10"W
#191388 M	\$69.99	15"H x 11"W (Above)
#191388 L	\$79.99	16"H x 12"W



#191388 S



#191388 M



#191388 L

Start Date: 2/24/25 | End Date: 6/1/25



**Fields of Europe® for Spring\***

DESIGN: All Around Arrangement

#191254 S	\$42.99	15"H x 11"W
#191254 M	\$49.99	16"H x 12"W
#191254 L	\$59.99	17"H x 13"W (Above)
#191254 XL	\$69.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	3	3	5	Stem	Daisy Pom Lavender	Daisy Pom Yellow
2	3	3	4	Stem	Carnation Yellow	Carnation Purple or Pink
2	3	3	3	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia

\*Also available as: PC #191259 S/M/L/XL Fields of Europe® for Mom (\$42.99 S, \$49.99 M, \$59.99 L, \$69.99 XL)



**Start Date: 2/24/25 | End Date: 6/1/25**



**Blooming Gardenia Plant\***

DESIGN: Plant

#191590 S	\$44.99	4"D
#191590 M	\$54.99	6"D (Above)

QTY	Unit	Floral Description	Suggested Substitution
1	Each	4" Gardenia Plant	
1	Each	6" Gardenia Plant	

**Hardgoods Description**

1	Each	4" white melamine pot cover
1	Each	6" white melamine pot cover

Container may vary due to local availability.

\*Also available as: PC #191591 S/M Blooming Gardenia Plant for Sympathy (\$44.99 S, \$54.99 M)



**Start Date: 12/30/24 | End Date: 5/16/25**

## Delightfully Chic™ Bouquet [ #194293 ]

**NEW CODIFIED PRODUCT:** Start Date: 12/30/24 End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
4	6	8	Stem	Spray Rose Orange	Spray Rose Hot Pink
4	5	6	Stem	Mini Gerbera Daisy Hot Pink	Mini Gerbera Daisy Orange
1	1	1	Stem	Bupleurum	Waxflower Pink
1	1	1	Stem	Pittosporum Variegated	Pittosporum Green

### Hardgoods Description

1	1	1	Each	Pink Flirt Vase—Codified PC #190129
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**DESIGN TIP:** Be sure to deliver with hangtag.



**DESIGN:** All Around Arrangement  
**OCCASION:** Everyday



#194293 S  
\$59.99  
15"H x 11"W

#194293 M  
\$69.99  
16"H x 12"W  
(Shown)

#194293 L  
\$79.99  
17"H x 13"W

## Flirty Fun™ Bouquet [ #194294 ]

**NEW CODIFIED PRODUCT:** Start Date: 12/30/24 End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
4	6	8	Stem	Rose Hot Pink 50 cm	Rose Lavender 50 cm
4	5	6	Stem	Mini Gerbera Daisy Hot Pink	Gerbera Daisy Hot Pink
2	3	4	Stem	Lisianthus Pink	Lisianthus Lavender
3	4	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
1	1	1	Stem	Limonium Purple	Waxflower Purple
1	1	1	Stem	Pittosporum Variegated	Pittosporum Variegated

### Hardgoods Description

1	1	1	Each	Pink Flirt Vase—Codified PC #190129
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**DESIGN TIP:** Be sure to deliver with hangtag.



**DESIGN:** All Around Arrangement  
**OCCASION:** Everyday



#194294 S  
\$59.99  
15"H x 11"W

194294 M  
\$69.99  
16"H x 12"W  
(Shown)

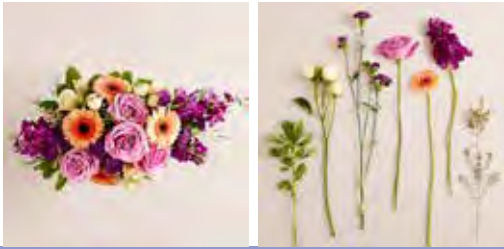
194294 L  
\$79.99  
17"H x 13"W

## Alluring Beauty™ Bouquet [ #194300 ]

**NEW CODIFIED PRODUCT:** Start Date: 2/24/25 End Date: Open



**DESIGN:** All Around Crescent Arrangement  
**OCCASION:** Everyday



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Purple 50 cm	
1	2	3	Stem	Spray Rose Peach	Rose Peach 50 cm
2	3	4	Stem	Mini Gerbera Daisy Peach	Gerbera Daisy Peach
2	3	4	Stem	Stock Purple	Snapdragon Lavender
1	2	3	Stem	Mini Carnation Purple	Mini Carnation Peach
0.5	0.75	1	Stem	Waxflower White	Limonium White
1	1	1	Stem	Pittosporum Variegated	Salal Tips

### Hardgoods Description

1	1	1	Each	Lavender Glass Vase—Codified PC #190116
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**DESIGN TIP:** Be sure to deliver with hangtag.

**HOW-TO:** See HOW-TO Crescent on page 98.



## Lavish in Lavender™ Bouquet [ #194302 ]

**NEW PRODUCT:** Start Date: 12/30/24 End Date: Live



**DESIGN:** All Around Crescent Arrangement  
**OCCASION:** Everyday



S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	8	10	12	Stem	Rose Lavender 50 cm	
3	4	5	7	Stem	Stock Fuschia	Stock Lavender
1	1	2	3	Stem	Waxflower Purple	Waxflower Pink
2	2	2	2	Stem	Statice Pink	Statice Purple
2	2	2	2	Stem	Honey Bracelet	Myrtle
2	2	2	2	Stem	Eucalyptus Gunnii	Eucalyptus Silver Dollar

### Hardgoods Description

1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	6"H Clear Glass Cylinder Vase

**HOW-TO:** See HOW-TO Crescent on page 98.



## Modern Radiance™ Bouquet [ #194301 ]

**NEW PRODUCT:** Start Date: 12/30/24 End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	4	5	6	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
2	3	4	5	Stem	Spray Rose Hot Pink	Spray Rose Orange
2	2	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Red
2	3	4	5	Stem	Lisianthus Purple	Liatris
2	3	4	5	Stem	Stock Fuschia	Stock Purple
2	3	4	4	Stem	Matsumoto Aster Hot Pink	Matsumoto Purple
1	1	1	1	Stem	Eucalyptus Feather Willow	Eucalyptus Gunni
1	1	1	1	Stem	Salal Tips	Pittosporum Variegated

### Hardgoods Description

1	1	1	1	Each	6"H Clear Glass Cylinder Vase
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**DESIGN:** All Around, Long and Low Arrangement

**OCCASION:** Everyday

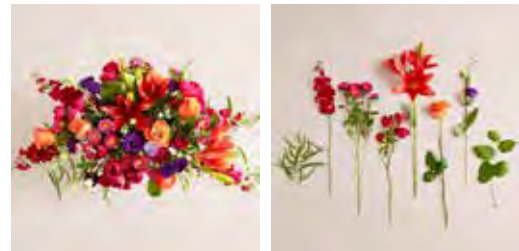


194301 S  
\$69.99  
12"H x 19"W

194301 M  
\$79.99  
13"H x 20"W

194301 L  
\$89.99  
14"H x 21"W  
(Shown)

194301 XL  
\$99.99  
15"H x 22"W



QTY	Unit	Floral Description
1	Stem	5" White Anthurium in a basket potcover

\*Also available as: PC #194340 White Anthurium for Sympathy (\$49.99)



### White Anthurium\*

DESIGN: Plant

#194338 \$49.99 12"-16"H

### NEW PRODUCT:

Start Date: 12/30/24 | End Date: Open



**a-DOG-able® in a Basket**

DESIGN: One Sided Arrangement

#191473    \$59.99    11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
0.25	Stem	Waxflower Pink	Waxflower Purple
1	Stem	Solidago	Bupleurum
1	Stem	Statice Purple	Monte Casino Purple
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.25	Yard	Floral Tape
1	Each	Cold Glue
0.5	Yard	3" Satin Ribbon, Red

**DESIGN TIP:** Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Another Year Rover™**

DESIGN: One Sided Arrangement

#191474    \$59.99    11"H x 11"W (Above)  
 #191474 B    \$64.99    11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
3	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Alstroemeria Red
1	1	Stem	Statice Purple	Monte Casino Purple
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
2	2	Each	Cold Glue
3	3	Each	Floral Pick (6 inches)
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

**DESIGN TIP:** Cut ribbon in thirds and attach to floral picks with floral tape, then incorporate into arrangement.

Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.



#191474

#191474 B

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
2	2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Alstroemeria Red
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
2	2	Each	Cold Glue
1	1	Each	Floral Pick (6 inches)
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:**

Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.



#191476

#191476 B

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Cure-All Doggie™**

DESIGN: One Sided Arrangement

#191476	\$59.99	11"H x 11"W (Above)
#191476 B	\$64.99	11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Gerbera Daisy Yellow	Sunflower Medium
5	5	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Solidago	Bupleurum
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
1	1	Each	Cold Glue
1	1	Each	Band-Aid
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:**

Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.



#191491

#191491 B

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Sick As a Dog™**

DESIGN: One Sided Arrangement

#191491	\$59.99	11"H x 11"W
#191491 B	\$64.99	11"H x 11"W (Above)



**Magical Fairy Dog™**

DESIGN: One Sided Arrangement

#191483    \$59.99    11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.50	Yard	Floral Tape
1	Each	Cold Glue
2	Each	Floral Pick (6 inches)
1	Each	Magical Fairy Kit—Codified PC #156674

**DESIGN TIP:** Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.

**HOW-TO:** See a-DOG-able® HOW-TO on page 100 and Magical Fairy Dog™ HOW-TO on page 99.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Love Pup™**

DESIGN: One Sided Arrangement

#191480    \$59.99    11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
1	Stem	Rose Red 50 cm	
1	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	Stem	Daisy Pom Purple	Cushion Pom Purple
3	Stem	Mini Carnation Red	Alstroemeria Red
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.25	Yard	Floral Tape
1	Each	Cold Glue
0.5	Yard	#9 Satin Ribbon, Red

**DESIGN TIP:** Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.

**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	Stem	Button Pom Green	Athos Pom
2	Stem	Mini Carnation Hot Pink	Mini Carnation Pink
0.25	Stem	Waxflower Pink	Waxflower Purple
1	Stem	Solidago	Bupleurum
1	Stem	Statice Purple	Monte Casino Purple
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.25	Yard	Floral Tape
2	Each	Floral Pick (6 inches)
1	Each	Cold Glue

**DESIGN TIP:** Be sure to place cat in center of basket to avoid it being front heavy and tipping forward.

**HOW-TO:** See Fabulous Feline™ HOW-TO on page 101.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Fabulous Feline™**

DESIGN: One Sided Arrangement

#191478 \$59.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
3	3	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Alstroemeria Red
1	1	Stem	Statice Purple	Limonium Purple
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
5	5	Each	Floral Pick (6 inches)
2	2	Each	Cold Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
6	7	Yard	Curling Ribbon

**DESIGN TIP:**

Cut ribbon in thirds and attach to floral picks, then incorporate into arrangement.

Be sure to place cat in center of basket to avoid it being front heavy and tipping forward.



#191487

#191487 B

**HOW-TO:** See Fabulous Feline™ HOW-TO on page 101.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Purrfect Party Cat™**

DESIGN: One Sided Arrangement

#191487 \$59.99 11"H x 11"W (Above)

#191487 B \$64.99 11"H x 11"W



**Cure-All Kitty™**

DESIGN: One Sided Arrangement

#191475 \$59.99 11"H x 11"W (Above)  
 #191475 B \$64.99 11"H x 11"W

Plain	B	Unit	Floral Description	Suggested Substitution
9	9	Stem	Carnation White	
2	2	Stem	Daisy Pom Yellow	Cushion Pom Yellow
2	2	Stem	Athos Pom	Button Pom Green
2	2	Stem	Mini Carnation Red	Alstroemeria Red
2	2	Stem	Solidago	Bupleurum
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	0.33	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
3	3	Each	Floral Pick (6 inches)
2	2	Each	Cold Glue
0	1	Each	18"D Get Well Soon Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:**

Be sure to place cat in center of basket to avoid it being front heavy and tipping forward.



**HOW-TO:** See Fabulous Feline™ HOW-TO on page 101.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Magical Fairy Cat™**

DESIGN: One Sided Arrangement

#191482 \$59.99 11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
9	Stem	Carnation White	
2	Stem	Cushion Pom Lavender	Daisy Pom Lavender
1	Stem	Mini Carnation Pink	Alstroemeria Pink
1	Stem	Monte Casino White	Gypsophila
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.50	Yard	Floral Tape
4	Each	Floral Pick (6 inches)
1	Each	Cold Glue
1	Each	Magical Fairy Kit—Codified PC #156674

**DESIGN TIP:** Be sure to place cat in center of basket to avoid it being front heavy and tipping forward.

**HOW-TO:** See Fabulous Feline™ HOW-TO on page 101 and Magical Fairy Cat™ HOW-TO on page 99.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
7	Stem	Carnation White	
5	Stem	Carnation Lavender	Carnation Purple
2	Stem	Button Pom White	Button Pom Lavender
3	Stem	Mini Carnation Light Pink	Alstroemeria Pink
1	Stem	Limonium Purple	Waxflower Purple
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Pet Bed Kit; 5" Split Willow Basket, Dog Face, Kitty Face, Happy Birthday Kit, Get Well Kit—Codified PC #190113
0.33	Each	Floral Foam Brick
0.25	Yard	Floral Tape
4	Each	Cold Glue
1	Each	Unicorn Kit: 1 Horn, 1 Set Ears—Codified PC #156130
1	Each	Light Blue Spray Paint
1	Each	Glitter



DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

DESIGN TIP: Use cold glue to attach horn and ears. Use light blue spray paint for the white button poms. Glitter is used to finish off the arrangement. Be sure to place unicorn in center of basket to avoid it being front heavy and tipping forward.

HOW-TO: See Enchanting Unicorn™ HOW-TO on page 101.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Enchanting Unicorn™**

DESIGN: One Sided Arrangement

#191477 \$59.99 11"H x 11"W

Plain	HB	Unit	Floral Description	Suggested Substitution
12	12	Stem	Carnation White	
1	1	Stem	Athos Pom	Button Pom Green
1	1	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	1	Stem	Mini Carnation Red	Alstroemeria Red
1	1	Stem	Monte Casino Purple	Limonium Purple
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081
1	1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
0.5	0.5	Each	Floral Foam Brick
0.25	0.25	Yard	Floral Tape
1	1	Each	Cold Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

DESIGN TIP: Be sure to deliver with hangtag.



#192458

#192458 HB

HOW-TO: See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Party Pooch™**

DESIGN: One Sided Arrangement

#192458 \$59.99 12"H x 11"W  
 #192458 HB \$64.99 12"H x 11"W (Above)



### Hooray! It's Your Day!™ Bouquet

DESIGN: All Around Arrangement

#191376 S	\$49.99	8"H x 8"W
#191376 SB	\$54.99	8"H x 8"W
#191376 L	\$59.99	9"H x 9"W (Above)
#191376 LB	\$64.99	9"H x 9"W

S	SB	L	LB	Unit	Floral Description	Suggested Substitution
0	0	2	2	Stem	Rose Circus or Bi-Color Yellow 50 cm	Rose Orange 50 cm
1	1	2	2	Stem	Matsumoto Aster Purple	Button Pom Purple
2	2	2	2	Stem	Button Pom Yellow	Daisy Pom Yellow
2	2	3	3	Stem	Carnation Lavender	Carnation Orange
2	2	3	3	Stem	Mini Carnation Orange	Alstroemeria Lavender
0.25	0.25	1	1	Stem	Mardi Gras Monte Casino Purple	Monte Casino Purple
2	2	2	2	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Pittosporum Variegated	Salal Tips

#### Hardgoods Description

1	1	1	1	Each	Hooray! It's Your Day!™—Celebration Keepsake Codified PC #190081
0.5	0.5	0.5	0.5	Each	Floral Foam Brick
0	1	0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	0	1	Cu Ft	Helium
0	1	0	1	Yard	Curling Ribbon

**DESIGN TIP:** Be sure to deliver with hangtag.



#### CODIFIED PRODUCT:

**Start Date:** Live | **End Date:** Open



### Disney Mickey Mouse and Friends Cookie Jar—Bright

DESIGN: All Around Arrangement

#191153 S	\$59.99	14"H x 10"W
#191153 M	\$69.99	16"H x 12"W (Above)
#191153 L	\$79.99	18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Red 50 cm	
2	3	4	Stem	Delphinium Blue	
2	3	4	Stem	Button Pom White	Mini Carnation White
2	3	4	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	3	4	Stem	Mini Carnation Red	Alstroemeria Red
1	1.5	1.5	Stem	Waxflower Pink	Limonium Pink
1	1	1	Stem	Pittosporum Variegated	Salal Tips

#### Hardgoods Description

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar—Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



#### CODIFIED PRODUCT:

**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	6	8	Stem	Rose Red 50 cm	
2	3	4	Stem	Alstroemeria White	Alstroemeria Red
2	2	3	Stem	Button Pom White	Mini Carnation White
2	3	4	Stem	Cushion Pom Yellow	Daisy Pom Yellow
2	2	3	Stem	Mini Carnation Red	Carnation Red
1	2	2	Stem	Limonium White	Gypsophila
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar—Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

**DESIGN TIP:** Be sure to deliver with hangtag.



**Disney Mickey Mouse and Friends Cookie Jar—Classic**

DESIGN: All Around Arrangement

#191050 S	\$59.99	14"H x 10"W
#191050 M	\$69.99	16"H x 12"W (Above)
#191050 L	\$79.99	18"H x 14"W

**CODIFIED PRODUCT:**  
Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Carnation White	
2	Stem	Daisy Pom Yellow	Yellow Cushion Pom
2	Stem	Mini Carnation Red	Red Carnation
1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	Each	Disney Mickey Mouse and Friends Cookie Jar—Codified PC #190105
0.5	Each	Floral Foam Brick
0.25	Yard	Floral Tape (Per Yard)
1	Each	Cold Glue
1	Each	a-DOG-able® Face Kit: 2 Eyes, 1 Nose—Codified PC #92808
1	Each	Disney Mickey Mouse Hat—Codified PC #190106
2	Each	Bank Pin



**Disney Mickey Mouse and Friends Cookie Jar a-DOG-able™**

DESIGN: One Sided Arrangement

#191685	\$74.99	14"H x 10"W
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**HOW-TO:** See a-DOG-able® HOW-TO on page 100.

**CODIFIED PRODUCT:**  
Start Date: Live | End Date: Open



### Disney Mickey Mouse and Friends Cookie Jar - Baby Girl

DESIGN: All Around Arrangement

#191683 S	\$54.99	14"H x 10"W
#191683 M	\$64.99	16"H x 12"W (Above)
#191683 L	\$74.99	18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Pink 50 cm	
2	3	4	Stem	Larkspur Pink	Snapdragon Pink
1	2	3	Stem	Button Pom Lavender	Daisy Pom Lavender
1	3	4	Stem	Cushion Pom White	Button Pom White
1	3	4	Stem	Mini Carnation Pink	Carnation Pink
1	1	1	Stem	Pittosporum Variegated	Salal Tips

#### Hardgoods Description

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar— Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#191683 S

#191683 M

#191683 L

#### CODIFIED PRODUCT:

Start Date: Live | End Date: Open



### Disney Mickey Mouse and Friends Cookie Jar - Baby Boy

DESIGN: All Around Arrangement

#191684 S	\$54.99	14"H x 10"W
#191684 M	\$64.99	16"H x 12"W (Above)
#191684 L	\$74.99	18"H x 14"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Yellow 50 cm	
2	3	4	Stem	Delphinium Blue	
1	2	3	Stem	Button Pom Yellow	Daisy Pom Yellow
1	3	4	Stem	Cushion Pom White	Button Pom White
1	3	4	Stem	Mini Carnation White	Carnation White
1	1	1	Stem	Pittosporum Variegated	Salal Tips

#### Hardgoods Description

1	1	1	Each	Disney Mickey Mouse and Friends Cookie Jar— Codified PC #190105
0.5	0.5	0.5	Each	Floral Foam Brick

DESIGN TIP: Be sure to deliver with hangtag.



#191684 S

#191684 M

#191684 L

#### CODIFIED PRODUCT:

Start Date: Live | End Date: Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	3	Stem	Dianthus Fuchsia	Mini Carnation Purple
2	3	Stem	Button Pom Yellow	Cushion Pom Yellow
3	4	Stem	Carnation Lavender	Carnation Hot Pink
1	2	Stem	Statice Purple	Limonium Purple
1	1	Stem	Pittosporum Variegated	Salal Tips

Hardgoods Description				
1	1	Each	Sending Smiles Container—Codified PC #156672	
0.25	0.25	Each	Floral Foam Brick	



### Good Day™ Bouquet

DESIGN: All Around Arrangement

#191324 S	\$49.99	10"H x 9"W
#191324 L	\$59.99	11"H x 10"W (Above)

**CODIFIED PRODUCT:**  
**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Rose Orange 50 cm	Rose Coral 50 cm
2	2	4	Stem	Dianthus Purple	Carnation Purple
0	2	3	Stem	Stock Hot Pink	Stock Purple
1	2	3	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
2	3	4	Stem	Alstroemeria Orange	Alstroemeria Purple
1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	Stem	Pittosporum Green	Salal Tips

Hardgoods Description				
1	1	1	Each	Rustic Cube—Codified PC #156138
0.5	0.5	0.5	Each	Floral Foam Brick



### Splendid Beauty™ Bouquet

DESIGN: All Around Arrangement

#191387 S	\$49.99	9"H x 9"W
#191387 M	\$59.99	10"H x 10"W (Above)
#191387 L	\$69.99	11"H x 11"W



**CODIFIED PRODUCT:**  
**Start Date:** Live | **End Date:** Open



### Disney Mickey Mouse Flower Cake

DESIGN: All Around Arrangement

#191049    \$64.99    5.5"H x 9"W

QTY	Unit	Floral Description	Suggested Substitution
8	Stem	Cushion Pom White	
3	Stem	Cushion Pom Yellow	Daisy Pom Yellow
5	Stem	Mini Carnation Yellow	
2	Bloom	Button Pom White	Mini Carnation White

#### Hardgoods Description

1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
1	Each	Hot Glue
1	Each	Disney Mickey Mouse Hat—Codified PC #190106
2	Each	Bank Pin
1	Each	Red Floral Spray Paint

**DESIGN TIP:** Spray paint white cushion red. Please use hot glue to attach cake form to cake plate. Secure Disney Mickey Mouse Hat with two boutonniere pins. Be sure to deliver with hangtag.

#### CODIFIED PRODUCT:

Start Date: Live | End Date: Open



### Birthday Wishes Flower Cake® Vibrant

DESIGN: All Around Arrangement

#174313 L    \$54.99    5.5"H x 9"W (Above)  
 #174313 LB    \$59.99    5.5"H x 9"W

L	LB	Unit	Floral Description	Suggested Substitution
8	8	Stem	Cushion Pom White	Cushion Pom Lavender
6	6	Stem	Mini Carnation Orange	Mini Carnation Hot Pink
4	4	Stem	Mini Carnation Hot Pink	Mini Carnation Green
1	1	Stem	Button Pom Green	Athos Pom
1	1	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm

#### Hardgoods Description

1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
1	1	Each	Hot Glue
1	1	Each	Hot Pink Spray Paint
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
1	1	Yard	Curling Ribbon

**DESIGN TIP:** Please use hot glue to attach cake form to cake plate. Cut cake oasis along perforated line for small sizes. Spray paint white cushion poms hot pink.



#### CODIFIED PRODUCT:

Start Date: Live | End Date: Open



L	LB	Unit	Floral Description	Suggested Substitution
8	8	Stem	Cushion Pom Lavender	Cushion Pom White
5	5	Stem	Mini Carnation Pink	
5	5	Stem	Button Pom White	
0.5	0.5	Stem	Gypsophila	
1	1	Stem	Rose Pink 50 cm	Rose Hot Pink or Lavender 50 cm

**Hardgoods Description**

1	1	Each	Birthday Wishes Flower Cake® Kit: Candles, Ribbon, Cake Plate, Cake Oasis, and Sticker—Codified PC #155243
1	1	Each	Hot Glue
0	1	Each	18"D Happy Birthday Mylar Balloon
0	1	Cu Ft	Helium
0	1	Yard	Curling Ribbon

**DESIGN TIP:** Please use hot glue to attach cake form to cake plate. Cut cake oasis along perforated line for small sizes.



**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Birthday Wishes Flower Cake® Pastel**

DESIGN: All Around Arrangement

#148666 L	\$54.99	5.5"H x 9"W (Above)
#148666 LB	\$59.99	5.5"H x 9"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	3	4	Stem	Asiatic Lily Pink	Oriental Lily Pink
2	3	4	Stem	Delphinium Blue	Larkspur Purple
3	4	4	Stem	Dianthus Fuchsia	Carnation Purple
1	1.5	2	Stem	Waxflower Pink	Limonium Pink
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Sweet As Can Bee Vase—Codified PC #190115
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**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Honey Bee Buzz™**

DESIGN: All Around Arrangement

#194029 S	\$59.99	17"H x 10"W
#194029 M	\$69.99	18"H x 11"W (Above)
#194029 L	\$79.99	19"H x 12"W



**Blush Expressions™ Bouquet**

DESIGN: All Around Arrangement

- #194221 S \$59.99 18"H x 14"W
- #194221 M \$69.99 19"H x 15"W (Above)
- #194221 L \$79.99 20"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	5	6	Stem	Rose Peach 50 cm	Rose Pink 50 cm
2	4	5	Stem	Mini Gerbera Daisy Peach	Gerbera Daisy Pink
2	3	4	Stem	Snapdragon Pink	Stock Peach
4	4	4	Stem	Alstroemeria Hot Pink	Alstroemeria Pink
2	2	3	Stem	Solidago	Waxflower Pink
1	1	2	Stem	Eucalyptus Feather Willow	Eucalyptus Silver Dollar
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Modern White Vase—Codified PC #190125
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#194221 S



#194221 M



#194221 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Lavender Expressions™ Bouquet**

DESIGN: All Around Arrangement

- #194225 S \$59.99 18"H x 14"W
- #194225 M \$69.99 19"H x 15"W (Above)
- #194225 L \$79.99 20"H x 16"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Rose Lavender 50 cm	
2	3	4	Stem	Larkspur Purple	Liatrix
2	4	4	Stem	Stock Purple	Snapdragon Purple
3	3	5	Stem	Alstroemeria Lavender	Carnation Purple
1	1	1	Stem	Statice Lavender	Waxflower Purple
1	1	1	Stem	Eucalyptus Feather Willow	Eucalyptus Silver Dollar
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Modern White Vase—Codified PC #190125
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#194225 S



#194225 M



#194225 L

**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	5	Stem	Rose Yellow 50 cm	Rose Orange 50 cm
2	4	5	Stem	Mini Gerbera Daisy Orange	Gerbera Daisy Hot Pink
2	3	4	Stem	Larkspur Purple	Snapdragon Purple
3	4	4	Stem	Alstroemeria Hot Pink	Alstroemeria Orange
2	2	3	Stem	Statice Lavender	Solidago
1	1	2	Stem	Eucalyptus Feather Willow	Eucalyptus Silver Dollar
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Modern White Vase—Codified PC #190125
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#194220 S

#194220 M

#194220 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Vibrant Harmony™ Bouquet**

DESIGN: All Around Arrangement

#194220 S	\$59.99	18"H x 14"W
#194220 M	\$69.99	19"H x 15"W (Above)
#194220 L	\$79.99	20"H x 16"W

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 50 cm	
2	3	Stem	Gypsophila	
2	3	Stem	Salal	

**Hardgoods Description**

1	1	Each	Ruby Vase—Codified PC #155248
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**DESIGN TIP:** Be sure to deliver with hangtag.



#161132 S

#161132 L

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Blooming Love™**

DESIGN: All Around Arrangement

#161132 S	\$74.99	19"H x 14"W
#161132 L	\$89.99	20"H x 15"W (Above)



**Blush Posy™ Bouquet**

DESIGN: One Sided Arrangement

#191383 S	\$49.99	15"H x 10"W
#191383 L	\$59.99	16"H x 11"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Peach 50 cm	Rose Pink 50 cm
1	1	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Lavender
2	3	Stem	Mum Disbud Lavender	Cremon Lavender
2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
3	4	Stem	Carnation Pink	Carnation Hot Pink
0	1	Stem	Eucalyptus Spiral	Myrtle
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	Honeycomb Mason Jar Peach Quartz—Codified PC #156655
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**DESIGN TIP:** Be sure to deliver with hangtag.



**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**In The Garden™**

DESIGN: All Around Crescent Arrangement

#194014	\$49.99	14"H x 13"W
#194014	\$59.99	15"H x 14"W (Above)
#194014	\$69.99	16"H x 15"W

S	M	L	Unit	Floral Description	Suggested Substitution
2	4	6	Stem	Stock Peach	Stock Pink
2	3	4	Stem	Matsumoto Aster Purple	Mini Carnation Purple
2	3	4	Stem	Alstroemeria Lavender	Alstroemeria Peach
3	4	5	Stem	Button Pom Yellow	Cushion Pom Yellow
1.5	2	3	Stem	Limonium Purple	Waxflower Purple
1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	Lavender Glass Vase—Codified PC #190116
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**DESIGN TIP:** Be sure to deliver with hangtag.



**HOW-TO:** See HOW-TO Crescent on page 98.

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	4	6	8	Stem	Rose Pink 50 cm	Rose Lavender 50 cm
2	3	4	5	Stem	Stock Lavender	Snapdragon Lavender
2	3	4	5	Stem	Daisy Pom Lavender	Cushion Pom Lavender
2	2	3	3	Stem	Button Pom Lavender	Alstroemeria Lavender
2	2	3	3	Stem	Carnation Lavender	Carnation Pink
0	1	2	3	Stem	Mardi Gras Monte Casino Purple	Limonium Purple
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	1	Each	Violet Fluted Gathering Vase—Codified PC #156670
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\*Also available as: PC #191253 S/M/L Daydream Bouquet™ in Clear Glass Vase (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)

**DESIGN TIP:** Be sure to deliver with hangtag.



#191168 S

#191168 M

#191168 L

#191168 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Daydream Bouquet™\***

DESIGN: All Around Arrangement

#191168 S	\$49.99	13"H x 10"W
#191168 M	\$59.99	14"H x 12"W
#191168 L	\$69.99	15"H x 13"W (Above)
#191168 XL	\$79.99	17"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
1	1	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Snapdragon Yellow	Snapdragon Orange
1	1	2	3	Stem	Trachelium Green	Trick Green
2	3	4	5	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
3	4	5	6	Stem	Carnation Hot Pink	Carnation Orange
1	2	2	2	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	2	2	Each	Plant Stake



**DESIGNED BY:** Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA

**DESIGN TIP:** Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends.



#191315 S

#191315 M

#191315 L

#191315 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Vibrant Floral Medley™ with Happy Birthday Banner**

DESIGN: All Around Arrangement

#191315 S	\$56.99	17"H x 12"W
#191315 M	\$66.99	18"H x 13"W
#191315 L	\$76.99	19"H x 14"W (Above)
#191315 XL	\$86.99	20"H x 15"W



**Floral Embrace™ with Happy Birthday Banner**

DESIGN: All Around Arrangement

#191306 S	\$56.99	12"H x 9"W
#191306 M	\$66.99	13"H x 10"W
#191306 L	\$76.99	15"H x 11"W (Above)
#191306 XL	\$86.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	3	4	Stem	Stock Lavender	Snapdragon Lavender
1	2	3	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
1	2	3	3	Stem	Athos Pom	Button Pom Green
2	3	3	3	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	0	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	1	Each	Happy Birthday Banner Pick—Codified PC #190099
2	2	2	2	Each	Floral Pick (6 inches)

**DESIGN TIP:** Floral picks are used to attach Happy Birthday Banner to arrangement and can be inserted into the open ends.



**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open



**Fields of Europe® Celebration with Happy Birthday Banner**

DESIGN: All Around Arrangement

#191335 S	\$46.99	15"H x 11"W
#191335 M	\$56.99	16"H x 12"W
#191335 L	\$66.99	17"H x 13"W (Above)
#191335 XL	\$76.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	5	Stem	Mini Gerbera Daisy Orange	Mini Gerbera Daisy Hot Pink
2	3	3	4	Stem	Cremon Yellow	Football Mum Yellow
2	2	3	4	Stem	Athos Pom	Button Pom Green
1	2	2	3	Stem	Alstroemeria Purple	Alstroemeria Hot Pink
0.5	1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	Happy Birthday Banner Pick—Codified #190099
2	2	2	2	Each	Plant Stake



**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	6	8	Stem	Rose White 50 cm	Rose Lavender 50 cm
2	4	5	6	Stem	Stock Lavender	Snapdragon Lavender
3	3	5	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	4	5	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191191 S

#191191 M

#191191 L

#191191 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Lovely Lavender Medley™ with Jumbo Smile Balloon**

DESIGN: All Around Arrangement

#191191 S	\$69.99	12"H x 9"W
#191191 M	\$79.99	13"H x 12"W
#191191 L	\$89.99	15"H x 13"W (Above)
#191191 XL	\$99.99	16"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	3	4	Stem	Stock Lavender	Snapdragon Purple
1	2	3	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
1	2	3	3	Stem	Athos Pom	Button Pom Green
2	3	3	3	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	0	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191258 S

#191258 M

#191258 L

#191258 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Floral Embrace™ with Jumbo Smile Balloon**

DESIGN: All Around Arrangement

#191258 S	\$69.99	12"H x 9"W
#191258 M	\$79.99	13"H x 10"W
#191258 L	\$89.99	15"H x 11"W (Above)
#191258 XL	\$99.99	16"H x 12"W



**Fields of Europe® Celebration with Jumbo Smile Balloon**

DESIGN: All Around Arrangement

#191333 S	\$59.99	15"H x 11"W
#191333 M	\$69.99	16"H x 12"W
#191333 L	\$79.99	17"H x 13"W (Above)
#191333 XL	\$89.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	5	Stem	Mini Gerbera Daisy Orange	Mini Gerbera Daisy Hot Pink
2	3	3	4	Stem	Cremon Yellow	Football Mum Yellow
2	2	3	4	Stem	Athos Pom	Button Pom Green
1	2	2	3	Stem	Alstroemeria Purple	Alstroemeria Hot Pink
0.5	1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Smiley Mylar Balloon—Codified PC #190086
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Lovely Lavender Medley™ with Jumbo Birthday Balloon**

DESIGN: All Around Arrangement

#191190 S	\$69.99	12"H x 9"W
#191190 M	\$79.99	13"H x 10"W
#191190 L	\$89.99	15"H x 11"W (Above)
#191190 XL	\$99.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	6	8	Stem	Rose White 50 cm	Rose Lavender 50 cm
2	4	5	6	Stem	Stock Lavender	Snapdragon Lavender
3	3	5	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	4	5	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon—Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	3	4	Stem	Stock Lavender	Snapdragon Lavender
1	2	3	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
1	2	3	3	Stem	Athos Pom	Button Pom Green
2	3	3	3	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	0	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon— Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191257 S

#191257 M

#191257 L

#191257 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Floral Embrace™ with Jumbo Birthday Balloon**

DESIGN: All Around Arrangement

#191257 S	\$69.99	12"H x 9"W
#191257 M	\$79.99	13"H x 10"W
#191257 L	\$89.99	15"H x 11"W (Above)
#191257 XL	\$99.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	5	Stem	Mini Gerbera Daisy Orange	Mini Gerbera Daisy Hot Pink
2	3	3	4	Stem	Cremon Yellow	Football Mum Yellow
2	2	3	4	Stem	Athos Pom	Button Pom Green
1	2	2	3	Stem	Alstroemeria Purple	Alstroemeria Hot Pink
0.5	1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	28"D Jumbo Happy Birthday Mylar Balloon— Codified PC #190085
4	4	4	4	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191334 S

#191334 M

#191334 L

#191334 XL

**CODIFIED PRODUCT:**

**Start Date:** Live | **End Date:** Open

**Fields of Europe® Celebration with Jumbo Birthday Balloon**

DESIGN: All Around Arrangement

#191334 S	\$59.99	15"H x 11"W
#191334 M	\$69.99	16"H x 12"W
#191334 L	\$79.99	17"H x 13"W (Above)
#191334 XL	\$89.99	18"H x 14"W



**Rose Elegance™ Premium Red Roses with Jumbo Love Balloon**

DESIGN: All Around Arrangement

#194601 S	\$89.99	22"H x 15"W
#194601 L	\$109.99	22"H x 16"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
12	18	Stem	Rose Red 60 cm	
3	3	Stem	Gypsophila	
0	6	Stem	Tree Fern	
6	6	Stem	Salal	

**Hardgoods Description**

1	1	Each	11"H Classic Garden Vase	
1	1	Each	28"D Jumbo I Love You Mylar Balloon—Codified PC #190087	
4	4	Cu Ft	Helium	
1	1	Yard	Curling Ribbon	



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open



**Fields of Europe® Romance with Jumbo Love Balloon**

DESIGN: All Around Arrangement

#191125 S	\$69.99	15"H x 11"W
#191125 M	\$79.99	16"H x 12"W
#191125 L	\$89.99	17"H x 13"W (Above)
#191125 XL	\$99.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	2	3	4	Stem	Rose Red 50 cm	
2	2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Asiatic Lily Pink	Oriental Lily Pink
1	4	4	4	Stem	Gerbera Daisy Pink	Cremon Pink
3	3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Red
0.5	1	1.5	2	Stem	Limonium Pink	Waxflower Pink
1	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase	
0	0	1	1	Each	8"H Clear Glass Gathering Vase	
1	1	1	1	Yard	#9 Satin Ribbon, Pink	
1	1	1	1	Each	28"D Jumbo I Love You Mylar Balloon—Codified PC #190087	
4	4	4	4	Cu Ft	Helium	
1	1	1	1	Yard	Curling Ribbon	



**CODIFIED PRODUCT:**

Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose Red 50 cm	
1	Stem	Gypsophila	
6	Stem	Salal	

**Hardgoods Description**

1	Each	8"H Clear Glass Rose Vase
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**\*Also available as:** PC #105212 Love's Embrace™ 6 Stems Assorted Roses (\$49.99)  
 PC #105256 Love's Embrace™ 6 Stems Lavender Roses (\$49.99)  
 PC #99195 Love's Embrace™ 6 Stems Pink Roses (\$49.99)  
 PC #105215 Love's Embrace™ 6 Stems White Roses (\$49.99)  
 PC #105213 Love's Embrace™ 6 Stems Yellow Roses (\$49.99)



**Love's Embrace™  
6 Stems\* Red Roses**

DESIGN: All Around Arrangement

#161774 \$49.99 16"H x 10"W

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
12	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Salal	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase
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**\*Also available as:** PC #1503S Rose Elegance™ Premium Long Stem Dozen Assorted Roses (\$69.99)  
 PC #105257S Rose Elegance™ Premium Long Stem Dozen Lavender Roses (\$69.99)  
 PC #90055S Rose Elegance™ Premium Long Stem Dozen Pink Roses (\$69.99)  
 PC #90109S Rose Elegance™ Premium Long Stem Dozen White Roses (\$69.99)  
 PC #90021S Rose Elegance™ Premium Long Stem Dozen Yellow Roses (\$69.99)



**Rose Elegance™ Premium  
Long Stem\* Dozen Red Roses**

DESIGN: All Around Arrangement

#161776 S \$69.99 22"H x 15"W

**Start Date:** Live | **End Date:** Open



**Rose Elegance™ Premium Long Stem\* 18 Red Roses**

DESIGN: All Around Arrangement

#161776 L \$89.99 22"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
18	Stem	Rose Red 60 cm	
3	Stem	Gypsophila	
6	Stem	Tree Fern	
6	Stem	Salal	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase
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**\*Also available as:** PC #1503L Rose Elegance™ Premium Long Stem 18 Assorted Roses (\$89.99)  
 PC #105257L Rose Elegance™ Premium Long Stem 18 Lavender Roses (\$89.99)  
 PC #90055L Rose Elegance™ Premium Long Stem 18 Pink Roses (\$89.99)  
 PC #90109L Rose Elegance™ Premium Long Stem 18 White Roses (\$89.99)  
 PC #90021L Rose Elegance™ Premium Long Stem 18 Yellow Roses (\$89.99)

**Start Date:** Live | **End Date:** Open



**Ultimate Elegance™ Premium Long Stem\* Two Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 S \$119.99 23"H x 16"W

QTY	Unit	Floral Description	Suggested Substitution
24	Stem	Rose Red 60 cm	
5	Stem	Gypsophila	
5	Stem	Tree Fern	
6	Stem	Salal	

**Hardgoods Description**

1	Each	11"H Classic Garden Vase
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**\*Also available as:** PC #161775S Ultimate Elegance™ Premium Long Stem Two Dozen Assorted Roses (\$119.99)  
 PC #105258S Ultimate Elegance™ Premium Long Stem Two Dozen Lavender Roses (\$119.99)  
 PC #100276S Ultimate Elegance™ Premium Long Stem Two Dozen Pink and Red Roses (\$119.99)  
 PC #98713S Ultimate Elegance™ Premium Long Stem Two Dozen Pink Roses (\$119.99)  
 PC #98714S Ultimate Elegance™ Premium Long Stem Two Dozen White Roses (\$119.99)  
 PC #98712S Ultimate Elegance™ Premium Long Stem Two Dozen Yellow Roses (\$119.99)

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
36	Stem	Rose Red 60 cm	
6	Stem	Gypsophila	
6	Stem	Tree Fern	
10	Stem	Salal	

**Hardgoods Description**

1	Each	12"H Clear Glass Monet Vase
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**\*Also available as:** PC #161775M Ultimate Elegance™ Premium Long Stem Three Dozen Assorted Roses (\$179.99)  
 PC #105258M Ultimate Elegance™ Premium Long Stem Three Dozen Lavender Roses (\$179.99)  
 PC #100276M Ultimate Elegance™ Premium Long Stem Three Dozen Pink and Red Roses (\$179.99)  
 PC #98713M Ultimate Elegance™ Premium Long Stem Three Dozen Pink Roses (\$179.99)  
 PC #98714M Ultimate Elegance™ Premium Long Stem Three Dozen White Roses (\$179.99)  
 PC #98712M Ultimate Elegance™ Premium Long Stem Three Dozen Yellow Roses (\$179.99)

**Start Date:** Live | **End Date:** Open



**Ultimate Elegance™ Premium Long Stem\* Three Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 M \$179.99 24"H x 18"W

QTY	Unit	Floral Description	Suggested Substitution
48	Stem	Rose Red 60 cm	
8	Stem	Gypsophila	
8	Stem	Tree Fern	
12	Stem	Salal	

**Hardgoods Description**

1	Each	12"H Clear Glass Monet Vase
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**\*Also available as:** PC #161775L Ultimate Elegance™ Premium Long Stem Four Dozen Assorted Roses (\$214.99)  
 PC #105258L Ultimate Elegance™ Premium Long Stem Four Dozen Lavender Roses (\$214.99)  
 PC #100276L Ultimate Elegance™ Premium Long Stem Four Dozen Pink and Red Roses (\$214.99)  
 PC #98713L Ultimate Elegance™ Premium Long Stem Four Dozen Pink Roses (\$214.99)  
 PC #98714L Ultimate Elegance™ Premium Long Stem Four Dozen White Roses (\$214.99)  
 PC #98712L Ultimate Elegance™ Premium Long Stem Four Dozen Yellow Roses (\$214.99)

**Start Date:** Live | **End Date:** Open



**Ultimate Elegance™ Premium Long Stem\* Four Dozen Red Roses**

DESIGN: All Around Arrangement

#161777 L \$214.99 25"H x 20"W



**100 Premium Long Stem  
Red Roses**

DESIGN: All Around Arrangement

#163009    \$359.99    30"H x 26"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Red 60 cm	
5	Stem	Salal Tips	

**Hardgoods Description**

1	Each	12"H Clear Glass Cylinder Vase
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**Start Date:** Live | **End Date:** Open



**100 Premium Long Stem  
Assorted Multicolored Roses**

DESIGN: All Around Arrangement

#163010    \$359.99    30"H x 26"W

QTY	Unit	Floral Description	Suggested Substitution
100	Stem	Rose Assorted Multicolored 60 cm	
5	Stem	Salal Tips	

**Hardgoods Description**

1	Each	12"H Clear Glass Cylinder Vase
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**Start Date:** Live | **End Date:** Open

15	20	25	30	40	50	60	Floral Description	
15	20	25	30	40	50	60	Stem	Rose Red 50 cm
3	3	5	5	6	8	8	Stem	Gypsophila
0	6	6	6	6	8	8	Stem	Tree Fern
6	6	6	6	10	12	12	Stem	Salal

**Hardgoods Description**

1	1	1	1	0	0	0	Each	11"H Classic Garden Vase
0	0	0	0	1	1	1	Each	12"H Clear Glass Monet Vase



\*Please note that 191691 R50 is also available in Yellow: PC #191691 Y50

**50 Floral Description**

50	Stem	Rose Yellow 50 cm
8	Stem	Gypsophila
8	Stem	Tree Fern
12	Stem	Salal

**Hardgoods Description**

1	Each	12"H Clear Glass Monet Vase
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**Start Date:** Live | **End Date:** Open

16	17	18	21	30	40	50	60	Floral Description	
16	17	18	21	30	40	50	60	Stem	Rose Multicolored 60cm (at least 3 colors)
3	3	3	3	5	6	8	8	Stem	Gypsophila
0	0	6	6	6	6	8	8	Stem	Tree Fern
6	6	6	6	6	10	12	12	Stem	Salal

**Hardgoods Description**

1	1	1	1	1	0	0	0	Each	11"H Classic Garden Vase
0	0	0	0	0	1	1	1	Each	12"H Clear Glass Monet Vase

**Start Date:** Live | **End Date:** Open



**Milestone Anniversary Bouquet  
Rose Red Roses**

DESIGN: All Around Arrangement

#191691 R15	\$74.99	22"H x 15"W
#191691 R20	\$89.99	22"H x 16"W (Above)
#191691 R25	\$124.99	23"H x 16"W
#191691 R30	\$149.99	23"H x 16"W
#191691 R40	\$199.99	24"H x 18"W
#191691 R50	\$224.99	25"H x 20"W*
#191691 R60	\$239.99	25"H x 20"W



**Milestone Birthday Bouquet  
Multicolored Roses**

DESIGN: All Around Arrangement

#191690 M16	\$79.99	22"H x 15"W
#191690 M17	\$84.99	22"H x 15"W (Above)
#191690 M18	\$89.99	22"H x 16"W
#191690 M21	\$109.99	22"H x 16"W
#191690 M30	\$149.99	23"H x 16"W
#191690 M40	\$199.99	24"H x 18"W
#191690 M50	\$224.99	25"H x 20"W
#191690 M60	\$239.99	25"H x 20"W



### Contemporary Red Roses

DESIGN: All Around Arrangement

#191560 S	\$59.99	7"H x 7"W
#191560 M	\$89.99	9"H x 9"W (Above)
#191560 L	\$114.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	24	36	Stem	Rose Red 50 cm	
2	3	4	Stem	Salal Tips	Pittosporum Variegated

#### Hardgoods Description

1	0	0	Each	4"H Clear Glass Cylinder Vase
0	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Yard	Wax Florist Thread

**DESIGN TIP:** Arrange roses as a hand bouquet to create round/dome shape, tie with cord to hold in place, cut to size.



**Start Date:** Live | **End Date:** Open



### Contemporary Hot Pink Roses

DESIGN: All Around Arrangement

#191561 S	\$59.99	7"H x 7"W
#191561 M	\$89.99	9"H x 9"W (Above)
#191561 L	\$114.99	11"H x 11"W

S	M	L	Unit	Floral Description	Suggested Substitution
12	24	36	Stem	Rose Hot Pink 50 cm	
2	3	4	Stem	Salal Tips	Pittosporum Variegated

#### Hardgoods Description

1	0	0	Each	4"H Clear Glass Cylinder Vase
0	1	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	Each	6"H Clear Glass Cylinder Vase
1	1	1	Yard	Wax Florist Thread

**DESIGN TIP:** Arrange roses as a hand bouquet to create round/dome shape, tie with cord to hold in place, cut to size.



**Start Date:** Live | **End Date:** Open



S	M	L	Unit	Floral Description	Suggested Substitution
12	24	36	Stem	Rose White 50 cm	
2	3	4	Stem	Salal Tips	Pittosporum Variegated
Hardgoods Description					
1	0	0	Each	4"H Clear Glass Cylinder Vase	
0	1	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	Each	6"H Clear Glass Cylinder Vase	
1	1	1	Yard	Wax Florist Thread	

\*Also available as: PC #191563 S/M/L Contemporary White Roses for Sympathy (\$59.99 S, \$89.99 M, \$114.99 L)

**DESIGN TIP:** Arrange roses as a hand bouquet to create round/dome shape, tie with cord to hold in place, cut to size.



**Start Date:** Live | **End Date:** Open



### Contemporary White Roses\*

DESIGN: All Around Arrangement

#191562 S	\$59.99	7"H x 7"W
#191562 M	\$89.99	9"H x 9"W (Above)
#191562 L	\$114.99	11"H x 11"W

QTY	Unit	Floral Description	Suggested Substitution
6	Stem	Rose White 50 cm	
10	Stem	Rose Pink 50 cm	
13	Stem	Rose Red 50 cm	
4	Stem	Salal Tips	Pittosporum Variegated
Hardgoods Description			
1	Each	6" Clear Glass Cylinder Vase	
1	Each	Floral Foam Brick	
1	Yard	Ti Leaf Ribbon	



### Ombre Roses

DESIGN: All Around Arrangement

#191564	\$99.99	11"H x 11"W
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**Start Date:** Live | **End Date:** Open



**Wonderful Wishes™ Bouquet\***

DESIGN: All Around Arrangement

#191179 S	\$49.99	12"H x 9"W
#191179 M	\$59.99	13"H x 10"W
#191179 L	\$69.99	15"H x 11"W (Above)
#191179 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	5	6	Stem	Rose White 50 cm	
2	3	5	6	Stem	Delphinium Blue	
3	4	5	6	Stem	Alstroemeria White	
2	2	4	5	Stem	Carnation White	Mini Carnation White
0.5	0.5	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191172 S/M/L/XL Loving Sentiments™ Blue & White (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



#191179 S

#191179 M

#191179 L

#191179 XL

**Start Date:** Live | **End Date:** Open



**Lovely Lavender Medley™\***

DESIGN: All Around Arrangement

#191173 S	\$49.99	12"H x 9"W
#191173 M	\$59.99	13"H x 10"W
#191173 L	\$69.99	15"H x 11"W (Above)
#191173 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	6	8	Stem	Rose White 50 cm	Rose Lavender 50 cm
2	4	5	6	Stem	Stock Lavender	Snapdragon Lavender
3	3	5	5	Stem	Alstroemeria Lavender	Alstroemeria White
2	3	4	5	Stem	Carnation White	Carnation Lavender
0.5	0.5	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191174 S/M/L/XL Loving Sentiments™ Lavender & White (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



#191173 S

#191173 M

#191173 L

#191173 XL

**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	7	10	Stem	Rose Orange 50 cm	
2	3	4	6	Stem	Stock White	Snapdragon White
3	3	4	5	Stem	Alstroemeria Orange	Alstroemeria White
2	3	5	3	Stem	Carnation White	Carnation Orange
1	1	1	1	Stem	Gypsophila	Monte Casino White
1	1	1	1	Stem	Pittosporum Variegated	Salal

Hardgoods Description						
1	1	0	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	1	Each	6"H Clear Glass Cylinder Vase	

\*Also available as: PC #191220 S/M/L/XL Loving Sentiments™ Peach, Orange & White (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



### Sweet Citrus™ Bouquet\*

DESIGN: All Around Arrangement

#191170 S	\$49.99	12"H x 9"W
#191170 M	\$59.99	13"H x 10"W
#191170 L	\$69.99	15"H x 11"W (Above)
#191170 XL	\$79.99	16"H x 12"W



#191170 S

#191170 M

#191170 L

#191170 XL

Start Date: Live | End Date: Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	8	10	Stem	Rose Yellow 50 cm	Rose White 50 cm
2	3	4	6	Stem	Stock White	Snapdragon White
3	3	4	5	Stem	Alstroemeria Yellow	Alstroemeria White
2	3	3	3	Stem	Carnation White	Carnation Yellow
1	1	1	1	Stem	Gypsophila	Solidago
1	1	1	1	Stem	Pittosporum Variegated	Salal

Hardgoods Description						
1	1	0	0	Each	5"H Clear Glass Cylinder Vase	
0	0	1	1	Each	6"H Clear Glass Cylinder Vase	



### Yellow and White Delight™ Bouquet

DESIGN: All Around Arrangement

#191171 S	\$49.99	12"H x 9"W
#191171 M	\$59.99	13"H x 10"W
#191171 L	\$69.99	15"H x 11"W (Above)
#191171 XL	\$79.99	16"H x 12"W



#191171 S

#191171 M

#191171 L

#191171 XL

Start Date: Live | End Date: Open



**Garden Sensation™ Bouquet**

DESIGN: All Around Arrangement

#191249 S	\$59.99	13"H x 10"W
#191249 M	\$69.99	15"H x 11"W (Above)
#191249 L	\$79.99	16"H x 12"W

S	M	L	Unit	Floral Description	Suggested Substitution
1	3	5	Stem	Rose Light Pink 50 cm	Rose Hot Pink 50 cm
3	3	4	Stem	Sunflower Medium	Gerbera Daisy Yellow
3	4	4	Stem	Gerbera Daisy Hot Pink	Gerbera Daisy Pink
2	4	5	Stem	Stock Purple	Snapdragon Purple
2	2	3	Stem	Button Pom Lavender	Cushion Pom Lavender
0.5	1	1	Stem	Limonium Purple	Limonium Pink
0.5	1	1	Stem	Eucalyptus Feather Willow	Eucalyptus Gunnii
2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	0	0	Each	5"H Clear Glass Cylinder Vase
0	1	1	Each	6"H Clear Glass Cylinder Vase



**Start Date:** Live | **End Date:** Open



**Elegant Blush™ Bouquet\***

DESIGN: All Around Arrangement

#191169 S	\$49.99	12"H x 9"W
#191169 M	\$59.99	13"H x 10"W
#191169 L	\$69.99	15"H x 11"W (Above)
#191169 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	4	8	10	Stem	Rose White 50 cm	Rose Light Pink 50 cm
2	3	4	6	Stem	Stock Pink	Stock White
3	3	4	5	Stem	Alstroemeria Pink	Alstroemeria White
2	3	3	3	Stem	Carnation White	Carnation Pink
1	1	1	1	Stem	Gypsophila	Limonium White
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191221 S/M/L/XL Loving Sentiments™ Pink & White (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	4	5	Stem	Rose Red 50 cm	
1	2	4	5	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
2	3	4	6	Stem	Stock Fuschia	Stock Purple
3	3	4	5	Stem	Alstroemeria Pink	Mini Carnation Pink
2	3	3	3	Stem	Carnation Hot Pink	Carnation Red
0.5	1	1	1	Stem	Limonium Pink	Waxflower Pink
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase



**Floral Fantasy™ Bouquet**

DESIGN: All Around Arrangement

#191369 S	\$49.99	12"H x 9"W
#191369 M	\$59.99	13"H x 10"W
#191369 L	\$69.99	15"H x 11"W (Above)
#191369 XL	\$79.99	16"H x 12"W



#191369 S

#191369 M

#191369 L

#191369 XL

**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
5	7	9	12	Stem	Rose White 50 cm	
3	4	5	6	Stem	Hybrid Lily White	Oriental Lily White
5	6	6	7	Stem	Snapdragon White	Larkspur or Stock White
2	2	2	2	Stem	Salal	Pittosporum Variegated

**Hardgoods Description**

1	1	1	1	Each	8"H Clear Glass Cylinder Vase
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\*Also available as: PC #191166 S/M/L/XL Classic All White Arrangement™ for Sympathy (\$69.99 S, \$79.99 M, \$89.99 L, \$99.99 XL)



**Classic All White Arrangement™\***

DESIGN: All Around Arrangement

#191165 S	\$69.99	17"H x 13"W
#191165 M	\$79.99	18"H x 14"W
#191165 L	\$89.99	19"H x 15"W (Above)
#191165 XL	\$99.99	20"H x 16"W



#191165 S

#191165 M

#191165 L

#191165 XL

**Start Date:** Live | **End Date:** Open



**Garden of Grandeur®**

DESIGN: All Around Arrangement

#191252 S	\$74.99	21"H x 16"W
#191252 M	\$99.99	21.5"H x 16.5"W
#191252 L	\$124.99	22"H x 17"W (Above)
#191252 XL	\$149.99	23"H x 18"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
3	8	10	15	Stem	Rose Pink 50 cm	
4	7	9	12	Stem	Sunflower Medium	Gerbera Daisy Yellow
4	6	7	10	Stem	Stock Lavender	Snapdragon Lavender
3	5	5	7	Stem	Alstroemeria Pink	Alstroemeria Yellow
3	4	5	6	Stem	Athos Pom	Button Pom Green
3	5	6	7	Stem	Solidago	Statice Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Cylinder Vase
0	0	1	1	Each	12"H Clear Glass Monet Vase



**Start Date:** Live | **End Date:** Open



**Floral Embrace™\***

DESIGN: All Around Arrangement

#191167 S	\$49.99	12"H x 9"W
#191167 M	\$59.99	13"H x 10"W
#191167 L	\$69.99	15"H x 11"W (Above)
#191167 XL	\$79.99	16"H x 12"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
0	2	3	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
1	1	2	3	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	3	Stem	Sunflower Medium	Cremon Yellow
0	2	3	4	Stem	Stock Lavender	Snapdragon Lavender
1	2	3	3	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
1	2	3	3	Stem	Athos Pom	Button Pom Green
2	3	3	3	Stem	Carnation Hot Pink	Carnation Orange
2	0	0	0	Stem	Monte Casino Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	5"H Clear Glass Cylinder Vase
0	0	1	1	Each	6"H Clear Glass Cylinder Vase

\*Also available as: PC #191219 S/M/L/XL Floral Embrace™ for Sympathy (\$49.99 S, \$59.99 M, \$69.99 L, \$79.99 XL)



**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	3	4	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	3	3	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia

\*Also available as: PC #191356 S/M/L/XL Fields of Europe® Sympathy (\$44.99 S, \$52.99 M, \$59.99 L, \$69.99 XL)



**Fields of Europe®\***

DESIGN: All Around Arrangement

#191109 S	\$44.99	15"H x 11"W
#191109 M	\$52.99	16"H x 12"W
#191109 L	\$59.99	17"H x 13"W (Above)
#191109 XL	\$69.99	18"H x 14"W

**Start Date:** Live | **End Date:** Open

S	M	L	XL	DX	Unit	Floral Description	Suggested Substitution
1	2	3	5	6	Stem	Rose Red 50 cm	
1	1	2	2	3	Stem	Asiatic Lily White	Oriental Lily White
2	2	3	4	6	Stem	Alstroemeria White	Alstroemeria Red
3	2	4	4	4	Stem	Mini Carnation Red	Mini Carnation White
0	1	2	3	3	Stem	Hypericum Red	Mini Carnation Red
1	1	1	1	1.5	Stem	Gypsophila	Monte Casino White
2	2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	1	Yard	#9 Satin Ribbon, Red



**Fields of Europe® Bliss**

DESIGN: All Around Arrangement

#191113 S	\$42.99	15"H x 11"W
#191113 M	\$49.99	16"H x 12"W
#191113 L	\$59.99	17"H x 13"W
#191113 XL	\$69.99	18"H x 14"W (Above)
#191113 DX	\$79.99	19"H x 15"W



**Start Date:** Live | **End Date:** Open



**Fields of Europe® Romance**

DESIGN: All Around Arrangement

#191112 S	\$49.99	15"H x 11"W
#191112 M	\$59.99	16"H x 12"W
#191112 L	\$69.99	17"H x 13"W (Above)
#191112 XL	\$79.99	18H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	2	3	4	Stem	Rose Red 50 cm	
2	2	3	4	Stem	Rose Hot Pink 50 cm	Rose Pink 50 cm
1	1	2	3	Stem	Asiatic Lily Pink	Oriental Lily Pink
1	4	4	4	Stem	Gerbera Daisy Pink	Cremon Pink
3	3	3	4	Stem	Alstroemeria Pink	Alstroemeria White or Red
0.5	1	1.5	2	Stem	Limonium Pink	Waxflower Pink
1	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase
1	1	1	1	Yard	#9 Ribbon, Pink



**Start Date:** Live | **End Date:** Open



**Fields of Europe® Celebration**

DESIGN: All Around Arrangement

#191325 S	\$42.99	15"H x 11"W
#191325 M	\$49.99	16"H x 12"W
#191325 L	\$59.99	17"H x 13"W (Above)
#191325 XL	\$69.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	5	Stem	Mini Gerbera Daisy Orange	Mini Gerbera Daisy Hot Pink
2	3	3	4	Stem	Cremon Yellow	Football Mum Yellow
2	2	3	4	Stem	Athos Pom	Button Pom Green
1	2	2	3	Stem	Alstroemeria Purple	Alstroemeria Hot Pink
0.5	1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia



**Start Date:** Live | **End Date:** Open



S	M	L	Unit	Floral Description	Suggested Substitution
2	3	4	Stem	Gerbera Daisy Yellow	Sunflower Medium
3	4	5	Stem	Delphinium Blue	Larkspur Purple
2	3	4	Stem	Alstroemeria Yellow	Alstroemeria White
2	3	3	Stem	Daisy Pom White	Daisy Pom Yellow
1	1	3	Stem	Statice Purple	Limonium Purple
1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Light Blue
3	5	6	Each	Floral Wire (12 inches)
3	5	6	Each	Plant Stake

**DESIGN TIP:** Incorporate ribbon loops throughout arrangement.



**Sweet Baby Boy™ Arrangement**

DESIGN: All Around Arrangement

#191386 S	\$49.99	16"H x 12"W
#191386 M	\$59.99	17"H x 13"W (Above)
#191386 L	\$69.99	18"H x 14"W



**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
3	4	6	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	3	3	Stem	Matsumoto Aster Hot Pink	Matsumoto Aster Pink or White
2	3	4	Stem	Daisy Pom White	Cushion Pom White
2	3	3	Stem	Carnation Lime Green	Button Pom Green
2	2	4	Stem	Carnation Pink	Alstroemeria Pink
2	3	5	Stem	Mini Carnation Pink	Mini Carnation Hot Pink
1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	Each	8"H Clear Glass Rose Vase
0	0	1	Each	8"H Clear Glass Gathering Vase
2	2	2	Yard	#9 Satin Ribbon, Pink
4	5	5	Each	Floral Wire (12 inches)
4	5	5	Each	Plant Stake

**DESIGN TIP:** Incorporate ribbon loops throughout arrangement.



**Sweet Baby Girl™ Arrangement**

DESIGN: All Around Arrangement

#191378 S	\$49.99	16"H x 12"W
#191378 M	\$59.99	17"H x 13"W (Above)
#191378 L	\$69.99	18"H x 14"W



**Start Date:** Live | **End Date:** Open



**Vibrant Floral Medley™**

DESIGN: All Around Arrangement

#191313 S	\$49.99	17"H x 12"W
#191313 M	\$59.99	18"H x 13"W
#191313 L	\$69.99	19"H x 14"W (Above)
#191313 XL	\$79.99	20"H x 15"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Hot Pink 50 cm
1	1	2	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
2	2	3	4	Stem	Snapdragon Yellow	Snapdragon Orange
1	1	2	3	Stem	Trachelium Green	Trick Green
2	3	4	5	Stem	Alstroemeria Orange	Alstroemeria Hot Pink
3	4	5	6	Stem	Carnation Hot Pink	Carnation Orange
1	2	2	2	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal

**Hardgoods Description**

1	1	0	0	Each	8"H Clear Glass Rose Vase
0	0	1	1	Each	8"H Clear Glass Gathering Vase



DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



**Start Date:** Live | **End Date:** Open



**Always On My Mind™ Flower Bouquet\***

DESIGN: All Around Arrangement

#191244 S	\$59.99	17"H x 13"W
#191244 M	\$69.99	18"H x 14"W
#191244 L	\$79.99	19"H x 15"W (Above)
#191244 XL	\$89.99	20"H x 16"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
1	3	5	7	Stem	Rose Pink 50 cm	Rose White 50 cm
1	2	2	3	Stem	Oriental Lily Pink	Oriental Lily White
2	3	3	3	Stem	Gerbera Daisy Pink	Cremon Pink
2	2	3	3	Stem	Larkspur Pink	Snapdragon Pink
2	2	3	3	Stem	Stock Lavender	Stock Pink or Snapdragon Lavender
2	2	2	2	Stem	Snapdragon White	Snapdragon Pink
1	1	1	2	Stem	Waxflower Purple	Limonium Purple
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	0	0	0	Each	8"H Clear Glass Rose Vase
0	1	1	1	Each	8"H Clear Glass Gathering Vase

\*Also available as: PC #191245 S/M/L/XL In Loving Memory™ Bouquet for Sympathy (\$59.99 S, \$69.99 M, \$79.99 L, \$89.99 XL)



DESIGNED BY: Breanna Cartwright | Fresh Ideas Flower Company, Modesto, CA



**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
6	12	18	Stem	Rose White 50 cm	
4	6	8	Stem	Larkspur Lavender	Larkspur Purple
4	6	10	Stem	Snapdragon White	Stock White
5	8	11	Stem	Alstroemeria Purple	Alstroemeria Lavender
3	4	4	Stem	Queen Anne's Lace	Gypsophila
2	2	2	Stem	Limonium Purple	Limonium White
2	3	3	Stem	Statice Purple	Monte Casino Purple
2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	0	0	Each	8"H Clear Glass Cylinder Vase
0	1	1	Each	12"H Clear Glass Monet Vase



**Lavender Embrace™**

DESIGN: All Around Arrangement

#191558 S	\$99.99	21.5"H x 16.5"W
#191558 M	\$124.99	22"H x 17"W (Above)
#191558 L	\$149.99	23"H x 18"W



#191558 S

#191558 M

#191558 L

**Start Date:** Live | **End Date:** Open

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	3	4	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	3	3	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	18"D Happy Birthday Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



**Fields of Europe® Happy Birthday**

DESIGN: All Around Arrangement

#191359 S	\$49.99	15"H x 11"W
#191359 M	\$57.99	16"H x 12"W
#191359 L	\$64.99	17"H x 13"W (Above)
#191359 XL	\$74.99	18"H x 14"W



#191359 S

#191359 M

#191359 L

#191359 XL

**Start Date:** Live | **End Date:** Open



**Fields of Europe® Get Well**

DESIGN: All Around Arrangement

#191360 S	\$49.99	15"H x 11"W
#191360 M	\$57.99	16"H x 12"W
#191360 L	\$64.99	17"H x 13"W (Above)
#191360 XL	\$74.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Orange 50 cm	Rose Pink or Yellow 50 cm
1	2	3	4	Stem	Asiatic Lily Yellow	Asiatic Lily Pink or Orange
3	4	3	4	Stem	Alstroemeria Pink	Alstroemeria Orange or Yellow
3	3	3	3	Stem	Athos Pom	Button Pom Green
3	3	3	4	Stem	Daisy Pom White	Daisy Pom Yellow
2	2	2	2	Stem	Salal Tips	Pittosporum Variegated

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	18"D Get Well Soon Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191360 S

#191360 M

#191360 L

#191360 XL

**Start Date:** Live | **End Date:** Open



**Fields of Europe® Celebration with Happy Birthday Balloon**

DESIGN: All Around Arrangement

#191365 S	\$47.99	15"H x 11"W
#191365 M	\$54.99	16"H x 12"W
#191365 L	\$64.99	17"H x 13"W (Above)
#191365 XL	\$74.99	18"H x 14"W

S	M	L	XL	Unit	Floral Description	Suggested Substitution
2	3	4	5	Stem	Rose Hot Pink 50 cm	Rose Orange 50 cm
2	3	4	5	Stem	Mini Gerbera Daisy Orange	Mini Gerbera Daisy Hot Pink
2	3	3	4	Stem	Cremon Yellow	Football Mum Yellow
2	2	3	4	Stem	Athos Pom	Button Pom Green
1	2	2	3	Stem	Alstroemeria Purple	Alstroemeria Hot Pink
0.5	1	1	1	Stem	Statice Purple	Limonium Purple
1	1	1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	0	Each	8"H Clear Glass Rose Vase
0	0	0	1	Each	8"H Clear Glass Gathering Vase
3	3	3	3	Each	Natural Raffia
1	1	1	1	Each	18" Happy Birthday Mylar Balloon
1	1	1	1	Cu Ft	Helium
1	1	1	1	Yard	Curling Ribbon



#191365 S

#191365 M

#191365 L

#191365 XL

**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
0	2	4	Stem	Rose Pink 50 cm	Rose Hot Pink 50 cm
2	2	3	Stem	Sunflower Medium	Gerbera Daisy Yellow
0	2	2	Stem	Delphinium Blue	Larkspur Purple
1	2	2	Stem	Matsumoto Aster Hot Pink	Mini Carnation Hot Pink
0	2	3	Stem	Spider Mum Green	Football Mum Green
1	0	0	Stem	Daisy Pom Yellow	Cushion Pom Yellow
1	0	0	Stem	Athos Pom	Button Pom Green
3	2	2	Stem	Carnation Hot Pink	Carnation Pink
2	1	1	Stem	Solidago	Tree Fern
2	2	2	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	1	Each	7" Splitwood Handled Basket with Liner
0.5	0.5	0.5	Each	Floral Foam Brick



**Sunny Garden Basket™**

DESIGN: One Sided Arrangement

#191380 S	\$49.99	12"H x 11"W
#191380 M	\$59.99	14"H x 13"W (Above)
#191380 L	\$69.99	16"H x 15"W



**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
5	Stem	Rose White 50 cm	
2	Stem	Asiatic Lily White	Oriental Lily White
4	Stem	Delphinium Blue	
4	Stem	Alstroemeria White	
3	Stem	Daisy Pom White	Cushion Pom White
3	Stem	Mini Carnation White	Button Pom White
1	Stem	Limonium Purple	Limonium White
1	Stem	Pittosporum Variegated	Leather Leaf

**Hardgoods Description**

1	Each	Double Design Bowl
1	Each	Floral Foam Brick
1	Yard	Floral Tape



**Elegant Charm™ Centerpiece**

DESIGN: Centerpiece

#191429	\$69.99	8"H x 15"W
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**Start Date:** Live | **End Date:** Open



**Happy Wishes™ Bouquet**

DESIGN: All Around Arrangement

- #142184 S \$49.99 15"H x 10"W
- #142184 L \$64.99 18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Hot Pink 50 cm	Rose Pink or Yellow 50 cm
1	2	Stem	Asiatic Lily Yellow	Asiatic Lily Pink
2	4	Stem	Dianthus Pink	Carnation Pink
1	2	Stem	Button Pom Green	Athos Pom
2	4	Stem	Carnation Purple	Dianthus Purple
1	2	Stem	Bupleurum	Tree Fern
1	2	Stem	Monte Casino Purple	Statice Purple
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	8"H Clear Glass Rose Vase
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#142184 S



#142184 L

**"DOUBLE THE FLOWERS" PROMOTION:**

**Start Date:** Live | **End Date:** Open



**Elegant Beauty™ Bouquet**

DESIGN: All Around Arrangement

- #191379 S \$49.99 15"H x 10"W
- #191379 L \$64.99 18"H x 13"W (Above)

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Red 50 cm	
1	2	Stem	Asiatic Lily Pink	Oriental Lily Pink
2	4	Stem	Dianthus Purple	Carnation Purple
2	4	Stem	Stock Pink	Snapdragon Pink
0.5	1	Stem	Limonium Pink	Waxflower Pink
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#191379 S



#191379 L

**"DOUBLE THE FLOWERS" PROMOTION:**

**Start Date:** Live | **End Date:** Open

S	L	Unit	Floral Description	Suggested Substitution
2	4	Stem	Rose Lavender 50 cm	
1	2	Stem	Asiatic Lily Orange	Asiatic Lily Yellow
1	2	Stem	Sunflower Medium	Gerbera Daisy Yellow
2	4	Stem	Daisy Pom White	Cushion Pom White
2	4	Stem	Button Pom Green	Athos Pom
1	2	Stem	Limonium Pink	Waxflower Pink
1	1	Stem	Pittosporum Variegated	Salal Tips

**Hardgoods Description**

1	1	Each	8"H Clear Glass Gathering Vase
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#142183 S



#142183 L

**"DOUBLE THE FLOWERS" PROMOTION:**

**Start Date:** Live | **End Date:** Open



**Cheerful Blooms™**

DESIGN: All Around Arrangement

#142183 S	\$49.99	15"H x 10"W
#142183 L	\$64.99	18"H x 13"W (Above)

S	SCB*	L	LCB*	Unit	Floral Description	
5	5	7	7	Bloom	Spray Rose Bloom Red	Corsage
0.10	0.10	0.20	0.20	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Pittosporum Variegated	Corsage
0	3	0	3	Bloom	Spray Rose Bloom Red	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Pittosporum Variegated	Boutonnière

**Hardgoods Description**

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
8	8	12	12	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Red	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	3	0	3	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4.5"L; Boutonnière: 3"L



#194021 S

#194022 S

#194021 L

#194022 L

**Start Date:** Live | **End Date:** Open



**Red Spray Rose Corsage**

DESIGN: Corsage & Boutonnière

#194021 S	\$34.99
#194022 S*	\$44.99
#194021 L	\$49.99 (Above, corsage only)
#194022 L*	\$59.99



### White Spray Rose Corsage

DESIGN: Corsage & Boutonnière

- #194019 S \$34.99
- #194020 S\* \$44.99
- #194019 L \$49.99 (Above, corsage only)
- #194020 L\* \$59.99

S	SCB*	L	LCB*	Unit	Floral Description	
5	5	7	7	Bloom	Spray Rose Bloom White	Corsage
0.10	0.10	0.20	0.20	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Pittosporum Variegated	Corsage
0	3	0	3	Bloom	Spray Rose Bloom White	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Pittosporum Variegated	Boutonnière

#### Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
8	8	12	12	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, White	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	3	0	3	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4.5"L; Boutonnière: 3"L



#194019 S

#194020 S

#194019 L

#194020 L

**Start Date:** Live | **End Date:** Open



### Pink Spray Rose Corsage

DESIGN: Corsage & Boutonnière

- #194017 S \$34.99
- #194018 S\* \$44.99
- #194017 L \$49.99 (Above, corsage only)
- #194018 L\* \$59.99

S	SCB*	L	LCB*	Unit	Floral Description	
5	5	7	7	Bloom	Spray Rose Bloom Pink	Corsage
0.10	0.10	0.20	0.20	Stem	Gypsophila	Corsage
1	1	1	1	Stem	Pittosporum Variegated	Corsage
0	3	0	3	Bloom	Spray Rose Bloom Pink	Boutonnière
0	0.5	0	0.5	Stem	Gypsophila	Boutonnière
0	0.5	0	0.5	Stem	Pittosporum Variegated	Boutonnière

#### Hardgoods Description

2	2	2	2	Each	Corsage Pearlized Pin	Corsage
1	1	1	1	Each	Corsage Wristlet	Corsage
1.5	1.5	2	2	Yard	Stem Wrap	Corsage
8	8	12	12	Each	Floral Wire (12 inches)	Corsage
1	1	1.5	1.5	Yard	#3 Sheer Ribbon, Pink	Corsage
0	1	0	1	Yard	Stem Wrap	Boutonnière
0	3	0	3	Each	Floral Wire (12 inches)	Boutonnière
0	2	0	2	Each	Boutonnière Pin	Boutonnière

**DIMENSIONS:** Corsage S: 3.5"L; Corsage L: 4.5"L; Boutonnière: 3"L



#194017 S

#194018 S

#194017 L

#194018 L

**Start Date:** Live | **End Date:** Open



QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem White Phalaenopsis Orchid	

Hardgoods Description			
1	Each	5" x 5" Clear Glass Cube	

\*Also available as: PC #191015 White Phalaenopsis Orchid for Sympathy (\$59.99)



**White Phalaenopsis Orchid\***

DESIGN: Plant

#194767 \$59.99 5"D

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Single Stem Purple Phalaenopsis Orchid	

Hardgoods Description			
1	Each	5" x 5" Clear Glass Cube	

\*Also available as: PC #191014 Purple Phalaenopsis Orchid for Sympathy (\$59.99)



**Purple Phalaenopsis Orchid\***

DESIGN: Plant

#194766 \$59.99 5"D

**Start Date:** Live | **End Date:** Open



**Double White Orchid Plant\***

DESIGN: Plant

#191196    \$84.99    20" to 30"H x 5"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Double White Phalaenopsis Orchid Plant	

Hardgoods Description			
1	Each	5" Plastic or Ceramic Pot Cover	

\*Also available as: PC #191197 Double White Orchid Plant for Sympathy (\$84.99)

**Start Date:** Live | **End Date:** Open



**Double Purple Orchid Plant**

DESIGN: Plant

#191198    \$84.99    20" to 30"H x 5D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	Double Purple Phalaenopsis Orchid Plant	

Hardgoods Description			
1	Each	5" Plastic or Ceramic Pot Cover	

**Start Date:** Live | **End Date:** Open

S	M	Unit	Floral Description	Suggested Substitution
1	1	Each	White Calla Lily Plant	
Hardgoods Description				
1	0	Each	4.5" White Pot Cover	
0	1	Each	6" White Pot Cover	

\*Also available as: PC #194334 S/L Loving Memory White Calla Lily for Sympathy (\$46.99 S, \$59.99 L)



**Start Date:** Live | **End Date:** Open



**Sophisticated White Calla Lily\***  
 DESIGN: Plant

#194331 S	\$46.99	10"-12"H
#194331 M	\$59.99	14"-16"H

S	M	Unit	Floral Description	Suggested Substitution
1	1	Each	Elegant Calla Lily Plant	
Hardgoods Description				
1	0	Each	4.5" White Pot Cover	
0	1	Each	6" White Pot Cover	



**Start Date:** Live | **End Date:** Open



**Elegant Calla Lily**  
 DESIGN: Plant

#194335 S	\$46.99	10"-12"H
#194335 M	\$59.99	14"-16"H



**Peace Lily Plant\***

DESIGN: Plant

#161834 S	\$49.99	6"D
#161834 M	\$69.99	8"D (Above)
#161834 L	\$99.99	10"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	20"-24"H Spathiphyllum Floor Plant	
0	1	0	Each	24"-30"H Spathiphyllum Floor Plant	
0	0	1	Each	26"-32"H Spathiphyllum Floor Plant	

**Hardgoods Description**

1	0	0	Each	6" Basket
0	1	0	Each	8" Basket
0	0	1	Each	10" Basket

\*Also available as: PC #161804 S/M/L Peace Lily Plant for Sympathy (\$49.99 S, \$69.99 M, \$99.99 L)



Start Date: Live | End Date: Open



**Money Tree**

DESIGN: Plant

#191199 S	\$49.99	10" to 14"H
#191199 L	\$84.99	28" to 30"H

S	L	Unit	Floral Description	Suggested Substitution
1	0	Stem	4" Money Tree	
0	1	Stem	6" Money Tree	

**Hardgoods Description**

1	0	Each	4" Basket
0	1	Each	6" Basket



Start Date: Live | End Date: Open

QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Kalanchoe Plant	

**Hardgoods Description**

1	Each	6" Plastic, Ceramic, or Tin Pot Cover	
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**DESIGN TIP:** Please fill with either a Yellow, Orange, or Pink Kalanchoe Plant.



**Kalanchoe Plant**

DESIGN: Plant

#191200 \$44.99 6"D

**Start Date:** Live | **End Date:** Open

QTY	Unit	Floral Description	Suggested Substitution
6	Each	2" Succulents Assorted Variety	
2	Each	3" Succulents Assorted Variety	

**Hardgoods Description**

1	Each	7-8" Glass Container	
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**DESIGN TIP:** Place decorative moss or rock accents as room permits.



**Glass Succulent Terrarium**

DESIGN: Plant

#191201 \$69.99 7"H x 8"W

**Start Date:** Live | **End Date:** Open



**Get Well Green Plant**

DESIGN: Plant

#159227    \$49.99    6"D

QTY	Unit	Floral Description	Suggested Substitution
1	Each	6" Green Plant	
<b>Hardgoods Description</b>			
1	Each	6" Basket	
1	Each	18"D Get Well Mylar Balloon	
1	Cu Ft	Helium	
1	Yard	Curling Ribbon	

**Start Date:** Live | **End Date:** Open



**Classic Dish Garden\***

DESIGN: Plant

#1890 S    \$54.99    8"D  
 #1890 M    \$64.99    10"D (Above)  
 #1890 L    \$74.99    12"D

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden	
0	1	0	Each	10" Dish Garden	
0	0	1	Each	12" Dish Garden	
<b>Hardgoods Description</b>					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #3999 S/M/L Classic Dish Garden for Sympathy (\$54.99 S, \$64.99 M, \$74.99 L)



#1890 S

#1890 M

#1890 L

**Start Date:** Live | **End Date:** Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" European Dish Garden	
0	1	0	Each	10" European Dish Garden	
0	0	1	Each	12" European Dish Garden	

Hardgoods Description					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #4213 S/M/L European Dish Garden for Sympathy (\$59.99 S, \$69.99 M, \$79.99 L)



**European Dish Garden\***

DESIGN: Plant

#1880 S	\$59.99	8"D
#1880 M	\$69.99	10"D (Above)
#1880 L	\$79.99	12"D



Start Date: Live | End Date: Open

S	M	L	Unit	Floral Description	Suggested Substitution
1	0	0	Each	8" Dish Garden with Fresh Cut Flowers	
0	1	0	Each	10" Dish Garden with Fresh Cut Flowers	
0	0	1	Each	12" Dish Garden with Fresh Cut Flowers	

Hardgoods Description					
1	1	1	Each	Wicker Basket	
0.5	0.5	0.5	Yard	#9 Ribbon, Burlap	
1	1	1	Each	Floral Wire (12 inches)	

\*Also available as: PC #4214 S/M/L Dish Garden with Fresh Cut Flowers for Sympathy



**Dish Garden with Fresh Cut Flowers\***

DESIGN: Plant

#1870 S	\$59.99	8"D
#1870 M	\$69.99	10"D (Above)
#1870 L	\$79.99	12"D



Start Date: Live | End Date: Open



### Fruit & Gourmet Basket

DESIGN: Gift Basket

#148643 S	\$59.99	9.5"H x 10"L
#148643 L	\$69.99	11"H x 10"L (Above)

S	L	Unit	Fruit Description	Suggested Substitution
1	1	Each	Grapefruit	
1	1	Each	Pear	
1	1	Each	Apple Green	
1	1	Each	Apple Red	
1	1	Each	Nectarine	
1	0	Each	Tea Biscuit	
0	2	Each	Sandwich Biscuit	
0	1	Each	Tea	
1	1	Each	Jelly	
1	1	Each	Sausage	
1	2	Each	Cheese	

#### Hardgoods Description

1	1	Each	10" Oval Basket	
1	1	Yard	Decorative Ribbon	
1	1	Each	Natural Shred Paper	
1	1	Each	Shrink Bag	



#148643 S



#148643 L

**Start Date:** Live | **End Date:** Open



### Deluxe Fruit & Gourmet Basket

DESIGN: Gift Basket

#148645 S	\$79.99	12"H x 12"L
#148645 M	\$99.99	13"H x 12"L
#148645 L	\$124.99	18"H x 14"L (Above)
#148645 XL	\$149.99	21"H x 22"L

S	M	L	XL	Unit	Fruit Description	Suggested Substitution
2	2	3	4	Each	Kiwi	
0	0	1	1	Each	Pineapple	
2	2	3	4	Each	Grapefruit	
2	2	2	2	Each	Pear	
2	2	2	2	Each	Orange	
2	4	5	6	Each	Apple Green	
3	4	5	6	Each	Apple Red	
1	1	1	1	Each	Nectarine	
0	2	1	2	Each	Cookies	
2	2	2	2	Each	Water Cracker	
1	1	2	2	Each	Tea	
1	2	2	1	Each	Jelly	
1	1	2	2	Each	Sausage	
1	1	2	2	Each	Cheese	

#### Hardgoods Description

0	0	0	1	Each	22" Willow Basket	
0	0	1	0	Each	14.5" Willow Basket	
1	1	0	0	Each	12.5" Willow Basket	
1	1	1	1	Yard	Decorative Ribbon	
1	1	1	1	Each	Natural Shred Paper	
1	1	1	1	Each	Shrink Bag	



#148645 S



#148645 M



#148645 L



#148645 XL

**Start Date:** Live | **End Date:** Open



2010	2030	Unit	Hardgoods Description	Suggested Substitution
6	12	Each	18"D Happy Birthday Mylar Balloons	
6	12	Cu Ft	Helium	
6	12	Yard	Curling Ribbon	
1	1	Each	Balloon Weight	

**\*Also available as:** PC #2010 C Air-Rangement® Congratulations (\$39.99)  
 PC #2030 C Air-Rangement® Congratulations (\$79.99)  
 PC #2010 GW Air-Rangement® Get Well (\$39.99)  
 PC #2030 GW Air-Rangement® Get Well (\$79.99)  
 PC #2010 HA Air-Rangement® Happy Anniversary (\$39.99)  
 PC #2030 HA Air-Rangement® Happy Anniversary (\$79.99)  
 PC #2010 LR Air-Rangement® Love & Romance (\$39.99)  
 PC #2030 LR Air-Rangement® Love & Romance (\$79.99)



#2010 HB

#2030 HB

**Start Date:** Live | **End Date:** Open



**Air-Rangement®  
 Happy Birthday Mylar Balloons\***

DESIGN: Balloon  
 Dimension is of each balloon

#2010 HB	\$39.99 (QTY 6)	18"D
#2030 HB	\$79.99 (QTY 12)	18"D

## HOW-TO CRESCENT:

PC #194014, PC #194030, PC #194300, PC #194302



STEP 1

Start by adding greens to vase.



STEP 2

Add the lateral flowers to the left side of the design. The tallest point should match the highest measurement in the DRG. Be sure to add the second lateral (if applicable) at a lower height and different angle, making sure it is not blocking the first.



STEP 3

Place the 3rd lateral on the right side of the vase, making sure it's lower than the highest lateral on the left. This creates the crescent of the design.



STEP 4

Place the center flower in the design. This will be the highest point of the center of the design.



STEP 5

Place similar flowers and distribute evenly.



STEP 6

The shape of the design is now created. Use remaining flowers to fill in the design. When placing flowers on the left and right, do not exceed the height of the laterals used to help create the shape.



STEP 7

Continue adding flowers until the recipe is complete.

## HOW-TO ARRANGE: 1-800-FLOWERS® MAGICAL FAIRY DOG™ & CAT™

PC #191482, PC #191483



STEP 1

Fairy kit comes with floral headband and fairy wings (pictured above). The wings will need to be attached to floral picks in order to incorporate them into the arrangement.



STEP 2

Use floral tape to attach 6" floral picks to fairy wings.



STEP 3

Wrap floral tape around bottom of wing and floral pick.



STEP 4

Floral picks can then be inserted into floral foam behind dog or cat. The ribbons on the floral headband can be tied together and applied to the head of the character.

## HOW-TO ARRANGE: 1-800-FLOWERS® a-DOG-able®

PC #191473, PC #191474, PC #191476, PC #191479, PC #191480, PC #191481, PC #191483, PC #191491, PC #191685, PC #192458



STEP 1

Cut all stems down to 6" and tape 3 carnations together with floral tape.



STEP 2

Place 1 carnation slightly higher than the other 2 to form a face.



STEP 3

Add 2 more carnations on the upper sides for the ears to complete the puppy's head.



STEP 4

Place brick of floral foam in basket with liner and layer the salal on bottom, surrounding foam. Place the carnation stems of the puppy's head in the floral foam. Be sure to place dog in center of basket to avoid it being front heavy and tipping forward.



STEP 5

Make the paws by placing 3 carnations in a line and taping together.



STEP 6

Add the puppy paws into the floral foam and surround the flowers.

*\*Also see video HOW-TO on Bloomlink®.*

## HOW-TO ARRANGE: 1-800-FLOWERS® ENCHANTING UNICORN™

PC #191477



STEP 1

Use 3 white carnations to form the unicorn face. Place 1 lavender carnation slightly higher to shape top of mane.



STEP 2

Place unicorn head into foam. Be sure to place unicorn in the center of basket to avoid it being front heavy and tipping forward. Use cold glue to adhere horn, ears, and eyes. (Pins can be used in place of glue if needed for horns.)



STEP 3

Finish off the unicorn by adding his legs. Continue to build arrangement. Glitter is used to finish off the design.

## HOW-TO ARRANGE: 1-800-FLOWERS® FABULOUS FELINE™

PC #191475, PC #191478, PC #191482, PC #191487



STEP 1

Place 1 brick of foam inside liner of basket.



STEP 2

Be sure to place cat in the center of basket to avoid it being front heavy and tipping forward. Take 5 carnations to create the face. Using waterproof tape, tape them together. This should create an oval/circular shape. Insert into floral foam.



STEP 3

Use the remaining carnations to create the legs. You will use 2 carnations per leg. Insert into floral foam.



STEP 4

Insert ears into foam using floral picks. Insert low to create 2 triangle ears. Using cold glue, glue eyes and nose onto face.

# QUALITY AND PERFORMANCE STANDARDS

## 1-800-Flowers.com® maintains stringent quality and performance standards in order to consistently meet and exceed customer expectations.

In order to receive orders from 1-800-Flowers.com®, it is critical that you familiarize yourself with the key performance metrics below. BloomNet® Members can find their individual Monthly Performance Reports under the “Utilities” tab on BloomLink®. Please familiarize yourself with this useful tool and review your performance metrics against the goals stated in that report on a monthly basis.

Below is a list of the key quality and performance metrics that 1-800-Flowers.com monitors for every fulfilling florist, along with helpful tips for keeping these metrics in-line with expectations:



### Number of orders with a reported **Customer Service Inquiry (CSI): less than 1.5%**

There are three specific categories of CSIs monitored:

- 1) *Delivery Issues*, which occur when a customer states that their delivery was not received or was not received on time;
- 2) *Wrong Deliveries*, which occur when a customer states that they received the wrong gift, that their gift is missing one or more components, or that their gift does not resemble what they ordered; and
- 3) *Quality Issues*, which occur when a customer states that the quality (freshness, durability, and/or appearance) of the gift did not meet their expectations.



### **Real-Time Delivery Confirmations and Delivery Attempt Notifications: 100% on the date of delivery**

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Notifications at the end of a driver's trip because consumers expect to know about their delivery as soon as it is completed or attempted. When you provide us with accurate and timely Delivery Confirmations (DLCs) and/or Delivery Attempt Notifications (DLAs) immediately following the delivery of an order, we are better able to inform a customer about the status of their order. This helps us better manage customer expectations and provide a superior, well-informed level of customer service. As a result, the electronic submission of a delivery notification in real-time often results in reduced CSIs.

It is also important that you do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery notifications trigger an immediate communication from 1-800-Flowers.com to the customer. Therefore, if you submit a false or premature Delivery Notification, you may risk causing confusion for the customer and prompting them to call with a CSI. Note: The purposeful submission of a false or premature Delivery Notification can be grounds for immediate and permanent suspension from receiving 1-800-Flowers.com orders.

Visit the Utilities Section on BloomLink to learn more about the various tools available to your shop to support the submission of Delivery Notifications in real-time and please refer to the document 1-800-FLOWERS.COM Delivery Expectations for additional information.



### Number of **Rejected orders: less than 2%**

1-800-Flowers.com expects that fulfilling florists will have adequate stock of the floral and non-floral components required to fulfill its orders to recipe, and that florists service all zip codes in their delivery profile until each day's cutoff time (or up until the florist self-suspends for the day). At the same time, 1-800-Flowers.com recognizes that order rejections are sometimes unavoidable under extenuating circumstances. To help ensure that order rejections do not result in a CSI, if you must reject an order please make sure that you do so in a timely manner so that 1-800-Flowers.com is able to react and place the order with another fulfilling florist before it is too late, and hopefully prevent a CSI from happening and affecting your shop's performance results.



### Number of **orders accepted without a Price Change: 100%**

1-800-Flowers.com expects that fulfilling florists will fill every order to value, according to the product description, price and recipe without requiring a Price Change. 1-800-Flowers.com's minimum order is \$24.99; however, average order value is between \$64 and \$68 and all prices include an allowance for delivery.

To help prevent service issues, please be sure to keep 1-800-Flowers.com informed of any problems with the fulfillment of an order by sending INFO Messages on the order via your BloomLink system. Any and all information you provide on a specific order will allow us to better service the customer and should help reduce the amount of performance issues that are recorded against your shop.

If you have any questions regarding Quality and Performance Standards, please do not hesitate to contact your Florist Relations Specialist at 1-866-256-6663.

**Note:** 1-800-Flowers.com® Quality and Performance Standards are subject to change. Visit the Utilities Section on BloomLink® for the most up to date version of the 1-800-Flowers.com Quality and Performance Standards.

At 1-800-FLOWERS.COM®, we're obsessed with providing a terrific customer experience. We take pride in reassuring our customers that their flowers will arrive in pristine condition, perfectly arranged by expert florists.

We are committed to working with you and your staff to help our mutual customers express and connect with their loved ones near and far.

Today's consumers have higher expectations than ever before when they place an order for delivery. They expect that their flowers will be delivered on time and that they will be informed about the status of their order in a timely manner. As always, our goal is to meet and exceed evolving consumer expectations and support our 100% Smile Guarantee.

To that end, and to assist BloomNet® Professional Florists in fulfilling consumer expectations, the following sections outline Delivery Expectations from florists for the fulfillment of all 1-800-FLOWERS.COM orders.



## Product Care

All 1-800-FLOWERS.COM orders must be handled carefully at every stage of fulfillment, including delivery.

To ensure that the quality and shelf life of the arrangements are not compromised, arrangements should always be safely stored and transported in an appropriate temperature-controlled environment and kept protected from adverse weather elements.



## Delivery Experience

1-800-FLOWERS.COM orders must always be delivered in clean and clearly identifiable delivery vehicles. Delivery drivers must exhibit professional, courteous behavior and presentation when delivering 1-800-FLOWERS.COM orders.



## Real-Time Delivery Notifications

Delivery Notifications must be submitted in real-time, immediately following the successful or attempted delivery of all 1-800-FLOWERS.COM orders.

Today's consumer expects real-time visibility into the status of their order. It is no longer enough to submit Delivery Confirmations (DLCs) and Delivery Attempt Notifications (DLAs) at the end of a driver's trip.

Submitting accurate and timely Delivery Notifications often results in reduced Customer Service Issues (CSIs) which, in turn, often results in reduced order cancellations with the florist. Help us help you! Please be sure to provide as much detail as possible when submitting a Delivery Notification, such as who took possession of the delivery (e.g. intended recipient, front desk, receptionist, etc.)

BloomNet® offers a variety of innovative technology tools to make it quick and easy to submit Delivery Notifications in real-time, including BloomNet®'s Enhanced Delivery Program. Please visit <http://www.bloomnet.net/technology> and the Utilities Section on BloomLink® to learn more about these tools.

In exceptional cases, when a Delivery Notification cannot be submitted in real-time, the following minimum thresholds must be adhered to:

- 100% of Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 7:00 pm on the date of delivery.
- 100% of Business and Non-Residential deliveries without a specified Delivery Time Window must be electronically confirmed no later than 5:00 pm on the date of delivery.
- 100% of all deliveries with a specified Delivery Time Window must be delivered within the start and end time of the specified Delivery Time Window and electronically confirmed no later than 1 hour after the end of the specified Delivery Time Window on the date of delivery.
- 100% of Funeral Service deliveries must be electronically confirmed no later than 1 hour after the time of service.

**Important Reminder:** Do not submit Delivery Notifications prior to completing or attempting to complete a delivery. Delivery Notifications trigger an immediate communication from 1-800-FLOWERS.COM to the customer. Inaccurate or premature Delivery Notification often result in costly CSIs and order cancellations with the florist.

Timely and accurate Delivery Notifications are just one more way to improve quality and positively enhance a customer's experience. Plus, BloomNet Professional Florists receive a credit for all timely received Delivery Confirmations (please refer to the BloomNet Order Referral Program schedule for more information).



## Proof of Delivery

BloomNet Professional Florists are expected to obtain Proof of Delivery on all 1-800-FLOWERS.COM orders.

Obtaining Proof of Delivery can safeguard florists from order cancellations when a customer claims that an order was not delivered. 1-800-FLOWERS.COM will rely on fulfilling florists for Proof of Delivery to help resolve order cancellation disputes, whether or not a DLC has been submitted on the order.

Proof of Delivery will be expected to be provided from the fulfilling florist to 1-800-FLOWERS.COM in response to a non-delivery complaint from a customer and/or an order cancellation dispute.

BloomNet Florists using the BloomNet Business Management System's FREE Local Delivery Management App are encouraged to proactively submit Proof of Delivery electronically on every order, thereby reducing the chances of an order cancellation dispute.

Proof of Delivery should be captured in the form of:

- A delivery signature from the recipient
- A delivery photo that captures the product and delivery location in the background

Collecting both forms of Proof of Delivery is preferable to collecting only one. However, please note that collecting delivery signatures is not feasible while "contactless deliveries" are in place and only delivery photos should be obtained under this circumstance.



## Funeral Deliveries

As a fulfillment best practice, BloomNet Professional Florists should always contact the funeral home or house of worship to confirm an appropriate delivery time to accommodate the services. In addition, funeral arrangements should be delivered well before the start of the service to ensure that they are in place before the bereaved arrive.

■ Indicates arrangement is in online Sympathy DRG. To reference, please go to Bloomlink > Utilities > Design Resource Guide.

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